Begin the process for creating a new Bicycle Master Plan or updating your 2001 plan, most recently revised in 2008. Particular attention should be paid to addressing roads with posted speeds of between 25 and 35 mph, which make up a larger proportion of your community's road network than average.

As part of your bicycle plan update or adoption process, explore ways to better evaluate existing facilities and their use through a combination of counter data, user surveys, or other means of gathering information, including information from people who currently do not bike or walk.

Expand the audience for educational programs to include high school students, college students, and new drivers. This may involve hiring a Safe Routes to School staff person at the City or School District, creating targeted outreach events, or otherwise working with institutions responsible for these audiences.

The Bicycle and Pedestrian Safety Study completed in 2013 is a great document for understanding safety issues in your community. Build upon this data-driven work by adopting a Vision Zero policy to reduce traffic deaths for all road users to zero by a certain date.

Work with the University of Florida to promote collaborations between the University and community that can help create conditions that support bicycling.