



# WOOD RIVER VALLEY, ID

## TOTAL POPULATION

21,482

## POPULATION DENSITY

7

## TOTAL AREA (sq. miles)

2643

# OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Wood River Valley
Arterial and Major Collector Streets with Bike Lanes	78%	10%
Total Bicycle Network Mileage to Total Road Network Mileage	45%	459%
Public Education Outreach	EXCELLENT	GOOD
Share of Transportation Budget Spent on Bicycling	INSUFFICIENT DATA	8%
Bike Month and Bike to Work Events	EXCELLENT	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	SOME
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 20K	1 PER 10,741

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	3/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	4/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	3/10

## KEY OUTCOMES

	Average Platinum	Wood River Valley
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	12%	1.6%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	90	109
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	0.5	10.9



## KEY STEPS TO PLATINUM



» Leverage existing low-speed streets to create a low-stress network of routes optimized for bicycling. This may mean optimizing intersections that would otherwise be stressful points on these routes to ensure that all aspects of the route are low-stress.

» Expand bicycle education opportunities, particularly for middle and high school students, so that education is available and accessible throughout the community.

» Ensure that tourists can easily access information about bicycling in your community through public websites or other public education outlets.

» Ensure that there are bicycle education opportunities and bicycle encouragement events specifically for women, families, non-English speaking communities and other demographic

groups.

» Congratulations on adopting a bicycle plan and dedicating funding to the implementation of that plan. By making this commitment Wood River Valley substantially addressed prior Bicycle Friendly Community feedback.

» Continue work to improve bicycle events to create signature community rides that help build a culture of bicycling and support for continued investments in bicycle infrastructure.

» Work to expand bicycle parking so that people who bike have safe, secure, and legal places to lock their bikes throughout the community. This may involve adopting parking-related policies that provide incentives or options for the private provision of bicycle parking.