### Rocks ville, MD

**Total Population:** 61,209  
**Total Area (sq. miles):** 13.6  
**Population Density:** 4501  
**# of Local Bicycle Friendly Businesses:** 2  
**# of Local Bicycle Friendly Universities:** 0

#### 10 Building Blocks of a Bicycle Friendly Community

<table>
<thead>
<tr>
<th>Block</th>
<th>Average Silver</th>
<th>Rockville</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arterial and Major Collector Streets with Bike Lanes</td>
<td>45%</td>
<td>10%</td>
</tr>
<tr>
<td>Total Bicycle Network Mileage to Total Road Network Mileage</td>
<td>30%</td>
<td>36%</td>
</tr>
<tr>
<td>Public Education Outreach</td>
<td>GOOD</td>
<td>GOOD</td>
</tr>
<tr>
<td>Share of Transportation Budget Spent on Bicycling</td>
<td>7%</td>
<td>-5%</td>
</tr>
<tr>
<td>Bike Month and Bike to Work Events</td>
<td>GOOD</td>
<td>VERY GOOD</td>
</tr>
<tr>
<td>Active Bicycle Advocacy Group</td>
<td>ACTIVE</td>
<td>YES</td>
</tr>
<tr>
<td>Active Bicycle Advisory Committee</td>
<td>ACTIVE</td>
<td>MONTHLY</td>
</tr>
<tr>
<td>Bicycle-Friendly Laws &amp; Ordinances</td>
<td>SOME</td>
<td>VERY GOOD</td>
</tr>
<tr>
<td>Bike Plan is Current and is Being Implemented</td>
<td>YES</td>
<td>SOMewhat</td>
</tr>
<tr>
<td>Bike Program Staff to Population</td>
<td>1 PER 70K</td>
<td>1 PER 40,806</td>
</tr>
</tbody>
</table>

#### Category Scores

<table>
<thead>
<tr>
<th>Category</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Engineering</strong></td>
<td>3/10</td>
</tr>
<tr>
<td>Bicycle network and connectivity</td>
<td></td>
</tr>
<tr>
<td><strong>Education</strong></td>
<td>3/10</td>
</tr>
<tr>
<td>Motorist awareness and bicycling skills</td>
<td></td>
</tr>
<tr>
<td><strong>Encouragement</strong></td>
<td>3/10</td>
</tr>
<tr>
<td>Mainstreaming bicycling culture</td>
<td></td>
</tr>
<tr>
<td><strong>Enforcement</strong></td>
<td>3/10</td>
</tr>
<tr>
<td>Promoting safety and protecting bicyclists' rights</td>
<td></td>
</tr>
<tr>
<td><strong>Evaluation &amp; Planning</strong></td>
<td>3/10</td>
</tr>
<tr>
<td>Setting targets and having a plan</td>
<td></td>
</tr>
</tbody>
</table>

#### Key Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Average Silver</th>
<th>Rockville</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ridership</td>
<td>3.5%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Percentage of Commuters who bike</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safety Measures</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Crashes</td>
<td>180</td>
<td>358</td>
</tr>
<tr>
<td>Crashes per 10k bicycle commuters</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Safety Measures</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fatalities</td>
<td>1.4</td>
<td>0</td>
</tr>
<tr>
<td>Fatalities per 10k bicycle commuters</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Keys to Silver

- Continue efforts to update and implement your current bicycle plan to create a bicycle network that is safe and accessible for people of all ages and abilities.
- Work with area employers to expand traffic demand management programs that are focused on changing behavior through individualized marketing to promote alternatives to driving alone.
- Expand Safe Routes to School efforts with a focus on increasing the number of students provided with bicycle education and the number of students arriving to school by bike.
- Ensure that police officers report cyclist crash data and potential hazards to the public works department, traffic engineers and transportation planners to timely identify sites in need of safety improvements for cyclists.
- Ensure that there are bicycle education opportunities specifically for women, families, non-English speaking communities and other specific demographic groups.
- Create a signature bicycling-related event that involves public and private community stakeholders. This event may be an Open Streets event where a major street or commercial district closes space usually used for automobiles so that people can experience your community in a new way.
- Focus on creating a safe and accessible bicycle network for particularly suited for people to access transit.

Learn more: [www.bikeleague.org/communities](http://www.bikeleague.org/communities)