



AMES, IA

TOTAL POPULATION

61,792

POPULATION DENSITY

2543

TOTAL AREA (sq. miles)

24.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Ames
Arterial and Major Collector Streets with Bike Lanes	45%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	27%
Public Education Outreach	GOOD	LITTLE
Share of Transportation Budget Spent on Bicycling	7%	LESS THAN 1%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	NONE
Bicycle-Friendly Laws & Ordinances	SOME	FEW
Bike Plan is Current and is Being Implemented	YES	NO
Bike Program Staff to Population	1 PER 70K	1 PER 154,480

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	1/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	1/10

KEY OUTCOMES

	Average Silver	Ames
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	2.7%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	UNKNOWN
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	0



- » Complete your Complete Streets study to provide a detailed plan for the implementation of a network of facilities that is safe and accessible for people who bike and walk of all ages and abilities. If necessary, consider whether a standalone Bicycle and/or Pedestrian Master Plan is appropriate to further implementation of a Complete Streets policy in addition to other public design and policy documents.
- » Assess current bicycle parking conditions and develop a plan to expand bicycle end-of-trip facilities using APBP standards.
- » Expand the time that public employees spend on bicycle-related efforts. This may include hiring a Bicycle Program Manager or other employee whose primary responsibility is

improving bicycling conditions in the community.

- » Offer regular bicycling skills training opportunities for adults or encourage your local bicycle advocacy group or bike shop to help. In order to expand efforts it may be necessary to invest in increasing the number of qualified instructors, such as LCIs.
- » Riding on a sidewalk is often a sign that a bicyclist does not feel comfortable riding in the street. This is best addressed through street design and education.
- » Install a bicycle wayfinding system with distance and destination information at strategic locations around the community, integrating preferred on street routes and off-street facilities.