



Fayetteville, AR



Award: Gold | Fall 2022

Award History:

Previously Silver 2016-2022, Bronze 2010-2016, Honorable Mention 2008

Fayetteville's BFA Program Stats

of Local Bicycle Friendly Businesses: **38**
 # of Local Bicycle Friendly Universities: **1**
 # of Local League Cycling Instructors: **3**
 Arkansas's Bicycle Friendly State Ranking: **#39**

The 5 Es Category Scores	Fayetteville	Max Score this round
Engineering	59%	62%
Education	58%	60%
Encouragement	61%	61%
Evaluation & Planning	64%	64%
Equity & Accessibility	45%	57%

Percentages shown above are the points received out of points available in that category. See pages 2-3 for Fayetteville's subcategory points earned within each Category.

Key Outcomes

Commuter Ridership: 1.2%

(Bicycle Mode Share among commuters, according to the Census Bureau's American Community Survey 5-Year Estimate)

Overall Bicycle Mode Share: 2%

(Reported by applicant)

Annual Average Bicyclist Crashes in last 5 years: 25

(Reported by applicant)

Annual Average Bicyclist Fatalities in last 5 years: 0

(Reported by applicant)

Community Profile

Population: 95,230

Area: 54.42 square miles

Population Density: 1750 people/square mile

Land Classification:

Mixed Suburban/Urban/Rural

Poverty Rate: 22.3%*

Median Household Income: \$47,350*

Percent of the Population that Speaks a

Language Other Than English at Home: 8.4%*

Percent with Disability: 8.9%*

Percent of Households with No Vehicle Available: 3.3%*

*Source: <https://data.census.gov/cedsci/all?q=Fayetteville%20city,%20Arkansas>

Fayetteville's Bike Links

Bike Network Map, if available:

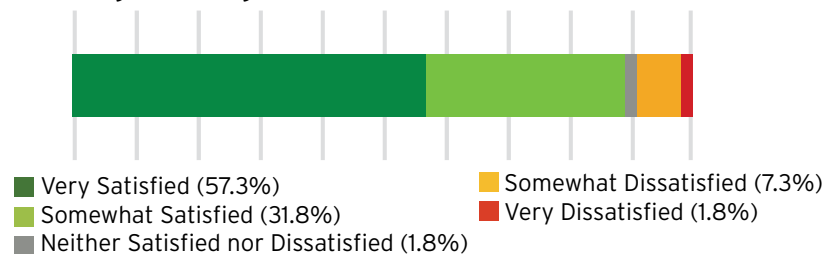
<https://maps.fayetteville-ar.gov/viewer/index.html?web-map=6a540a6a832b4b72915574cc342d2d5d>

Bike Plan, if available:

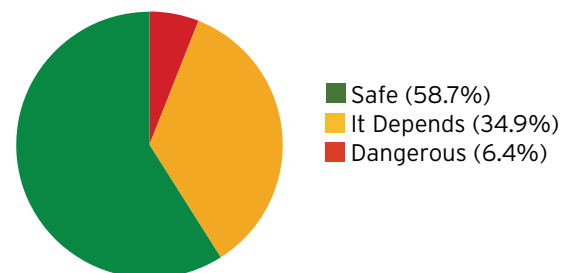
https://drive.google.com/file/d/11ufyGrIIG7LNjAw-zf__8MP2Fxp1ooOz/view

Fall 2022 BFC Public Survey Response Summary for Fayetteville, AR

How satisfied are you with how this community is designed for making bike riding safe? (n = 110)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 109)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 109)

1. More bike paths (27.52%)
2. Improve existing bike lanes to protected bike lanes (14.68%)
3. Increase education for drivers (11.01%)

About this Report Card

The following scores are based on the online application submitted by Fayetteville in the Fall 2022 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2022 BFC Report Cards (including this one) will be republished with updated scores if there are changes to the points system after the next round of Bicycle Friendly Community applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Fayetteville earned 59% of the points available in the Engineering Category. Below is the breakdown of points that Fayetteville earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Engineering Subcategories	Fayetteville's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	21 / 38 pts
	End-of-Trip Facilities	19 / 41 pts
	Bicycle Network	80 / 126 pts
	Network Maintenance	21 / 32 pts
	Bicycle Access to Public Transportation	14 / 22 pts
	Bike Sharing	7 / 25 pts
	Other Bicycle-Related Amenities	4 / 6 pts
	Regional Coordination	15 / 16 pts
Engineering Bonus Points	7 / 9 pts	

EDUCATION	<i>Fayetteville earned 58% of the points available in the Education Category. Below is the breakdown of points that Fayetteville earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Education Subcategories	Fayetteville's Subcategory Points in Education
	Youth Bicycle Education	56 / 71 pts
	Adult Bicycle Education	29 / 47 pts
	Motorist Education	8 / 28 pts
	Bicycle Safety Education Resources	10 / 22 pts
	Inclusive Education	6 / 22 pts
Education Bonus Points	5 / 8 pts	

ENCOURAGEMENT	<i>Fayetteville earned 61% of the points available in the Encouragement Category. Below is the breakdown of points that Fayetteville earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Encouragement Subcategories	Fayetteville's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	14 / 22 pts
	Route-Finding Support	7 / 10 pts
	Bicycle Culture and Promotion	54 / 99 pts
	Access To Bicycle Equipment and Repair Services	32 / 49 pts
	Reducing Work-Related/Fleet VMT	8 / 10 pts
	Encouragement Bonus Points	7 / 8 pts

EVALUATION & PLANNING	<i>Fayetteville earned 64% of the points available in the Evaluation & Planning Category. Below is the breakdown of points that Fayetteville earned in each subcategory of the Evaluation & Planning section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Evaluation & Planning Subcategories	Fayetteville's Subcategory Points in Evaluation & Planning
	Staffing And Committees	25 / 42 pts
	Public Engagement for Bicycle Planning	14 / 33 pts
	Planning, Funding, And Implementation	26 / 46 pts
	Evaluating The Bicycle Network	19 / 21 pts
	Evaluating Ridership	16 / 21 pts
	Evaluating & Improving Safety Outcomes	29 / 38 pts
Evaluation & Planning Bonus Points	5 / 8 pts	

EQUITY & ACCESSIBILITY	<i>Fayetteville earned 45% of the points available in the Equity & Accessibility Category. Below is the breakdown of points that Fayetteville earned in each subcategory of the Equity & Accessibility section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Equity & Accessibility Subcategories	Fayetteville's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	24 / 38 pts
	Equity Data Collection & Goals	18 / 20 pts
	Equity & Accessibility Policies & Plans	9 / 38 pts
	Equity & Accessibility in Engineering	12 / 35 pts
	Equity & Accessibility in Education	11 / 35 pts
	Equity & Accessibility in Encouragement	15 / 35 pts
	Equity & Accessibility in Evaluation & Planning	14 / 35 pts
Equity & Accessibility Bonus Points	11 / 15 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Fayetteville's Gold-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Continue to expand the low-stress bike network and to increase connectivity by adding and upgrading bicycle facilities that are appropriate for the speed and volume of motor vehicle traffic on each road, such as upgrading from painted to protected bike lanes on arterial roads or anywhere automobile speeds regularly exceed 30 mph.
- » Work on connecting Fayetteville's most marginalized communities to essential services and daily destinations through a more connected bike network, sidewalk network, and transit network. Ensure that communities in the most outlying areas are able to access jobs, school, healthcare, groceries, and other essential businesses without having to rely on a personal vehicle and that active transportation options are safe, reliable, and affordable.
- » Further integrate infill and higher-density mixed-use land use planning with expansions of the bicycle network to make bicycling more feasible as a day-to-day transportation option.
- » Continue to increase the amount of high-quality bicycle parking throughout the community. Conduct an inventory or audit of your existing bike parking to evaluate the quality and security of existing racks, how equitably distributed racks are across the community, and to assess whether existing racks are accessible for adaptive cycles, cargo bikes, and other non-standard bike types.
- » Eliminate car parking minimum requirements for residential developments, or update the ordinance to allow bike parking to substitute for car parking.
- » Work with other communities across Arkansas to advocate to the Arkansas DOT to continue to update and improve outdated bicycle accommodation policies which have historically limited the ability to implement appropriate/safe bicycle infrastructure on state-owned arterial routes. Continue to push for the inclusion of safe bicycle infrastructure along state-owned roads in the future.
- » Expand and improve existing in-school bike safety education to include a mandatory on-bike component to help more children and teens of all ages become safer and more confident riders from a young age. Pair these in-school efforts with out-of-school learn-to-ride classes and similar learning opportunities for youth. Consider expanding the Safe Routes to School position to a full-time role to coordinate these efforts.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.
- » Develop a community-wide Guaranteed Ride Home program to support active transportation commuters across Fayetteville.



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FEEDBACK TO IMPROVE, CONTINUED:

- » Involve local and state public health agencies in active transportation planning and advocacy to support your common goals to achieve health and wellness through increased physical activity in residents' daily lives.
- » Continue to leverage the high number of active Bicycle Friendly Businesses in Fayetteville by collaborating to create more bike advocacy, education, encouragement, and engagement opportunities for these businesses' employees, customers, and guests.
- » As your community develops an internal Diversity, Equity, and Inclusion (DEI) initiative, department, or position, ensure that this role/effort is integrated with bicycling and mobility planning activities to result in more equitable and inclusive bicycle planning, outreach, engagement, and programming efforts.
- » Work on having your online presence and media to be as inclusive and representative of your community, its residents, and visitors, as possible.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The League's Benchmarking Project on Biking and Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/content/federal-funding-resources>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf