



Edina, MN



Award: Bronze | Fall 2022
Award History: Bronze since 2014, previously Honorable Mention in 2010.

Edina's BFA Program Stats

of Local Bicycle Friendly Businesses: **0**
 # of Local Bicycle Friendly Universities: **0**
 # of Local League Cycling Instructors: **1**
 Minnesota's Bicycle Friendly State Ranking: **#5**

Community Profile

Population: 53,494
 Area: 16 square miles
 Population Density: 3343 people/square mile
 Land Classification: Mixed Suburban/Urban/Rural
 Poverty Rate: 4.7%*
 Median Household Income: \$108,576*
 Percent of the Population that Speaks a Language Other Than English at Home: 13%*
 Percent with Disability: 9%*
 Percent of Households with No Vehicle Available: 5.6%*
 *Source: <https://data.census.gov/cedsci/all?q=Edina%20city,%20Minnesota>

Edina's Bike Links

Bike Network Map, if available:
 N/A
 Bike Plan, if available:
<https://www.edinamn.gov/DocumentCenter/View/5433/Final-Master-Plan-Report-PDF>

The 5 Es Category Scores	Edina	Max Score this round
Engineering	21%	62%
Education	11%	60%
Encouragement	16%	61%
Evaluation & Planning	20%	64%
Equity & Accessibility	11%	57%

Percentages shown above are the points received out of points available in that category. See pages 2-3 for Edina's subcategory points earned within each Category.

Key Outcomes

Commuter Ridership: 0.7%
 (Bicycle Mode Share among commuters, according to the Census Bureau's American Community Survey 5-Year Estimate)

Overall Bicycle Mode Share: Unknown
 (Reported by applicant)

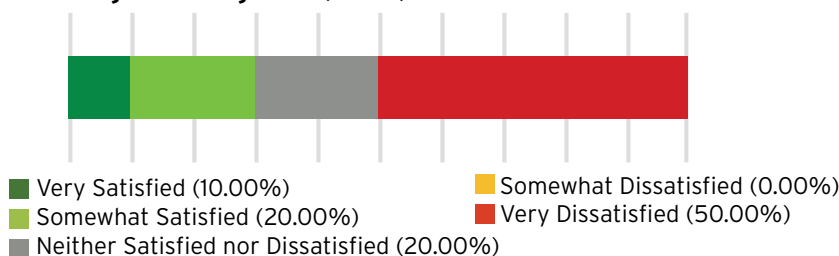
Annual Average Bicyclist Crashes in last 5 years:
 (Reported by applicant)

Annual Average Bicyclist Fatalities in last 5 years: 0
 (Reported by applicant)

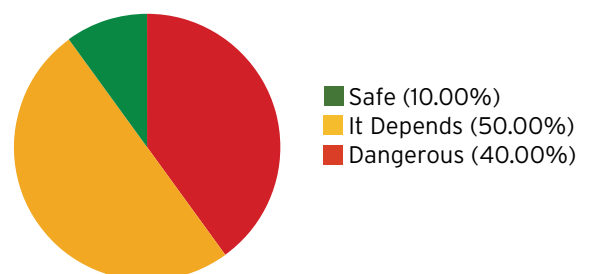
Fall 2022 BFC Public Survey Response Summary for Edina, MN

Note: Edina only received 10 responses to the BFC public survey in Fall 2022. The League strongly encourages BFC applicants to distribute the public survey as widely as possible the next time your community applies to the BFC program, to get input from as many cyclists – and potential cyclists – as possible.

How satisfied are you with how this community is designed for making bike riding safe? (n = 10)



Is it safe or dangerous to ride a bicycle in your neighborhood, or does it depend? (n = 10)



What is the number one change you would most like to see the local government make in this community for bicyclists? (n = 10)

1. More bike lanes (40.00%)

About this Report Card

The following scores are based on the online application submitted by Edina in the Fall 2022 Bicycle Friendly Community (BFC) submission round. These scores reflect a combination of automatically-generated points earned through the online application, as well as judge-assigned points and bonus points given by BFC reviewers.

The League updated its Bicycle Friendly Community application and awards criteria in the Summer of 2022, after nearly a year of research, focus groups, interviews, listening sessions, and other outreach. The updated application includes a new section on Equity and Accessibility, and other changes throughout. As such, **this Bicycle Friendly Community Report card is a beta version** as we refine our new scoring system and develop a greater understanding of how to convey new information.

All Fall 2022 BFC Report Cards (including this one) will be republished with updated scores if there are changes to the points system after the next round of Bicycle Friendly Community applications. To learn more about the BFC application and awards criteria, please visit <https://bikeleague.org/community>.

ENGINEERING	<i>Edina earned 21% of the points available in the Engineering Category. Below is the breakdown of points that Edina earned in each subcategory of the Engineering section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Engineering Subcategories	Edina's Subcategory Points in Engineering
	Policies and Design Standards for the Built Environment	8 / 38 pts
	End-of-Trip Facilities	10 / 41 pts
	Bicycle Network	29 / 126 pts
	Network Maintenance	10 / 32 pts
	Bicycle Access to Public Transportation	4 / 22 pts
	Bike Sharing	0 / 25 pts
	Other Bicycle-Related Amenities	2 / 6 pts
	Regional Coordination	2 / 16 pts
Engineering Bonus Points	1 / 9 pts	

EDUCATION	<i>Edina earned 11% of the points available in the Education Category. Below is the breakdown of points that Edina earned in each subcategory of the Education section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Education Subcategories	Edina's Subcategory Points in Education
	Youth Bicycle Education	4 / 71 pts
	Adult Bicycle Education	9 / 47 pts
	Motorist Education	5 / 28 pts
	Bicycle Safety Education Resources	3 / 22 pts
	Inclusive Education	2 / 22 pts
Education Bonus Points	0 / 8 pts	

ENCOURAGEMENT	<i>Edina earned 16% of the points available in the Encouragement Category. Below is the breakdown of points that Edina earned in each subcategory of the Encouragement section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Encouragement Subcategories	Edina's Subcategory Points in Encouragement
	Encouragement Policies, Programs and Partnerships	1 / 22 pts
	Route-Finding Support	5 / 10 pts
	Bicycle Culture and Promotion	17 / 99 pts
	Access To Bicycle Equipment and Repair Services	6 / 49 pts
	Reducing Work-Related/Fleet VMT	0 / 10 pts
	Encouragement Bonus Points	2 / 8 pts

EVALUATION & PLANNING	<i>Edina earned 20% of the points available in the Evaluation & Planning Category. Below is the breakdown of points that Edina earned in each subcategory of the Evaluation & Planning section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Evaluation & Planning Subcategories	Edina's Subcategory Points in Evaluation & Planning
	Staffing And Committees	13 / 42 pts
	Public Engagement for Bicycle Planning	5 / 33 pts
	Planning, Funding, And Implementation	12 / 46 pts
	Evaluating The Bicycle Network	0 / 21 pts
	Evaluating Ridership	1 / 21 pts
	Evaluating & Improving Safety Outcomes	9 / 38 pts
Evaluation & Planning Bonus Points	1 / 8 pts	

EQUITY & ACCESSIBILITY	<i>Edina earned 11% of the points available in the Equity & Accessibility Category. Below is the breakdown of points that Edina earned in each subcategory of the Equity & Accessibility section compared to the total points available in that respective subcategory from the Fall 2022 BFC application.</i>	
	Equity & Accessibility Subcategories	Edina's Subcategory Points in Equity & Accessibility
	Equity & Accessibility Staffing, Committees, & Partnerships	8 / 38 pts
	Equity Data Collection & Goals	0 / 20 pts
	Equity & Accessibility Policies & Plans	12 / 38 pts
	Equity & Accessibility in Engineering	1 / 35 pts
	Equity & Accessibility in Education	1 / 35 pts
	Equity & Accessibility in Encouragement	2 / 35 pts
	Equity & Accessibility in Evaluation & Planning	3 / 35 pts
Equity & Accessibility Bonus Points	1 / 15 pts	



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FEEDBACK TO IMPROVE:

To maintain and improve on Edina's Bronze-level Bicycle Friendly Community award, BFC Reviewers recommend...

- » Continue to improve and expand the low-stress bike network for all ages and abilities, and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Follow through on the City's 2011 Living Streets Resolution by creating and adopting a Living Streets or Complete Streets policy with specific guidelines and goals for implementation. Ensure that there is a strong and transparent implementation and compliance process for the new policy going forward.
- » Integrate land use, transit, and bicycle planning decisions more intentionally to help build multi-modal connections to daily destinations, both within and beyond Edina's borders.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near popular destinations, transit stops, and urban activity centers. (See appb.org/bicycle-parking-solutions)
- » Consider re-launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Improve bicycle safety education for students of all ages by incorporating on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns and create an inclusive, welcoming environment.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar in partnership with BikeMN, or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere in the state. Having several active LCIs in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.
- » Develop education and encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.
- » Continue to build bike culture and promote cycling during National Bike Month (May) and throughout the year in your community through a variety of signature events, rides, celebrations, commuter challenges and more.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.



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FEEDBACK TO IMPROVE, CONTINUED:

- » Begin the process of creating a new Bicycle Master Plan or updating your 2018 Bike Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement. Ensure the new plan includes specific and measurable goals and performance measures to track progress, and is supported by a dedicated budget for implementation.
- » Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters to provide long-term data on bicycle use at fixed points and mobile counters to provide periodic or before/after data related to changes in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.
- » Consider what other local community groups exist in Edina who may be good potential partners to reach new audiences and build on existing bike education, encouragement, and engagement efforts. Question F4 on the BFC application provides a wealth of suggested community partners for you to consider, beyond the existing bike clubs and organizations that are already active in this space.
- » Take proactive steps to specifically engage with women, People of Color, people with disabilities, non-English speakers, low-income residents, and/or any other marginalized communities to invite their input and participation in the development of the bike plan and any transportation roadway projects.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » **League of American Bicyclists:** <https://www.bikeleague.org>
- » **Resources for Building a Bicycle Friendly Community:** https://bikeleague.org/BFC_Resources
- » **About the BFC Application Process:** <https://bikeleague.org/content/about-bfc-application-process>
- » **The Five E's:** <https://bikeleague.org/5-es>
- » **The League's Benchmarking Project on Biking and Walking Data and Reports:** <https://data.bikeleague.org>
- » **Bicycle Friendly State Rankings and Report Cards:** <https://bikeleague.org/state>
- » **Bicycle Friendly Business Program:** <https://bikeleague.org/business>
- » **Bicycle Friendly University Program:** <https://bikeleague.org/university>
- » **Smart Cycling Education Program:** <https://bikeleague.org/ridesmart>
- » **Advocacy Reports and Resources from the League:** <http://bikeleague.org/reports>
- » **Federal Funding Resources from the League:** <https://bikeleague.org/content/federal-funding-resources>
- » **Pedestrian and Bicycle Funding Opportunities from U.S. DOT Transit, Safety, and Highway Funds:** https://www.fhwa.dot.gov/environment/bicycle_pedestrian/funding/funding_opportunities.pdf