



# TUCSON & EASTERN PIMA COUNTY REGION, AZ

## TOTAL POPULATION

1,052,375

## POPULATION DENSITY

271.2

## TOTAL AREA (sq. miles)

3881

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **12**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

*Average Platinum Tucson & Eastern Pima County Region*

|   | <i>Average Platinum</i> | <i>Tucson &amp; Eastern Pima County Region</i> |
|---|-------------------------|--|
| High Speed Roads with Bike Facilities                       | 55%                     | 40%  |
| Total Bicycle Network Mileage to Total Road Network Mileage | 80%                     | 24%  |
| Bicycle Education in Schools                                | GOOD                    | ACCEPTABLE                                     |
| Share of Transportation Budget Spent on Bicycling           | 14%                     | 3%   |
| Bike Month and Bike to Work Events                          | VERY GOOD               | EXCELLENT                                      |
| Active Bicycle Advocacy Group                               | YES                     | YES  |
| Active Bicycle Advisory Committee                           | MEETS AT LEAST MONTHLY  | MEETS AT LEAST MONTHLY                         |
| Bicycle-Friendly Laws & Ordinances                          | VERY GOOD               | VERY GOOD                                      |
| Bike Plan is Current and is Being Implemented               | YES                     | SOMEWHAT                                       |
| Bike Program Staff to Population                            | 1 PER 20K               | 1 PER 76K                                      |

## CATEGORY SCORES

|  |                |
|--|----------------|
| <b>ENGINEERING</b><br><i>Bicycle network and connectivity</i>                | <b>5.7 /10</b> |
| <b>EDUCATION</b><br><i>Motorist awareness and bicycling skills</i>           | <b>4.6 /10</b> |
| <b>ENCOURAGEMENT</b><br><i>Mainstreaming bicycling culture</i>               | <b>7.8 /10</b> |
| <b>EVALUATION &amp; PLANNING</b><br><i>Setting targets and having a plan</i> | <b>6.2 /10</b> |

## KEY OUTCOMES

*Average Platinum Tucson & Eastern Pima County Region*

|  |       |       |
|--|-------|-------|
| <b>RIDERSHIP</b><br><i>Percentage of commuters who bike</i>                      | 13.6% | 1.69% |
| <b>SAFETY MEASURES CRASHES</b><br><i>Crashes per 10k bicycle commuters</i>       | 100   | 154   |
| <b>SAFETY MEASURES FATALITIES</b><br><i>Fatalities per 10k bicycle commuters</i> | 0.4   | 4.8   |



## KEY STEPS TO PLATINUM



- » Continue to improve and expand your low-stress bike network across the region. Develop a system of bicycle boulevards, utilizing quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels
- » Ensure that every jurisdiction in the region follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Expand on-bike bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with the school district, local bicycle groups, and interested parents to create Safe Routes to School programming for all K-12 schools across the county and broader region.

- » Work with local League Cycling Instructors (LCIs) to offer Bicycle Friendly Driver training to motorists including professional drivers and fleet operators.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program. PCHD and other local and county-wide government agencies could apply to the BFB program to lead by example like the Town of Oro Valley has done.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2009 Regional Bike Plan. Ensure the new plan includes updated specific and measurable goals and performance measures to track progress, and is supported by a dedicated budget for implementation.