10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

- High Speed Roads with Bike Facilities: 41% (Santa Barbara: 95%)
- Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage: 76% (Santa Barbara: 31%)
- Bicycle Education in Schools: GOOD (Santa Barbara: GOOD)
- Share of Transportation Budget Spent on Bicycling: 18% (Santa Barbara: UNKNOWN)
- Bike Month and Bike to Work Events: VERY GOOD (Santa Barbara: EXCELLENT)
- Active Bicycle Advocacy Group: YES (Santa Barbara: YES)
- Active Bicycle Advisory Committee: MEETS AT LEAST MONTHLY (Santa Barbara: MEETS EVERY TWO MONTHS)
- Bicycle–Friendly Laws & Ordinances: GOOD (Santa Barbara: ACCEPTABLE)
- Bike Plan is Current and is Being Implemented: YES (Santa Barbara: YES)
- Bike Program Staff to Population: 1 PER 26K (Santa Barbara: 1 PER 9K)

CATEGORY SCORES

- ENGINEERING: Bicycle network and connectivity (Santa Barbara: 4.1/10)
- EDUCATION: Motorist awareness and bicycling skills (Santa Barbara: 4.3/10)
- ENCOURAGEMENT: Mainstreaming bicycling culture (Santa Barbara: 6.1/10)
- EVALUATION & PLANNING: Setting targets and having a plan (Santa Barbara: 5.4/10)

KEY OUTCOMES

- RIDERSHIP: Percentage of Commuters who bike (Santa Barbara: 3.90%) (Average Gold: 5.1%)
- SAFETY MEASURES: CRASHES (Crashes per 10k bicycle commuters) (Santa Barbara: 485) (Average Gold: 287)
- SAFETY MEASURES: FATALITIES (Fatalities per 10k bicycle commuters) (Santa Barbara: 0) (Average Gold: 2.2)

KEY STEPS TO GOLD

» Continue to expand and improve Santa Barbara’s low-stress on-road bike network. Formally adopt a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities. Identify gaps and add new facilities that complete and expand the bicycle network, and work to upgrade existing facilities, such as by converting bike lanes into protected bike lanes and roads with sharrows into dedicated bicycle boulevards. Continue to explore lowering the speed limit on local roads.

» Increase the amount of high quality bicycle parking throughout the community, and work to upgrade the quality of existing bike parking. Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near popular destinations, transit stops, and urban activity centers. (See apbp.org/bicycle-parking-solutions)

» Improve bicycle safety education for students of all ages by incorporating more on-bicycle education opportunities for elementary school-aged children, and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.

» Begin the process of updating your 2016 Bicycle Master Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.

» Find more resources for building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources