» Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. Stripping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

» Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.

» Continue to expand and improve Bethlehem’s low-stress on-road bike network and ensure that your community maximizes safety and comfort for bicyclists of all ages and abilities by following a bicycle facility selection criteria and design guidelines that increase separation and protection of bicyclists based on levels of motor vehicle speed and volume. Identify gaps and add new on- and off-road facilities that complete and expand the bicycle network, and work to upgrade existing facilities, such as by adding bike lanes or converting roads with sharrows into dedicated bicycle boulevards through additional traffic calming measures.

» Increase the amount of high quality bicycle parking throughout the community. Conduct a bike parking study or...
audit to determine current conditions of bike parking, both in terms of quality and quantity. Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near transit and urban activity centers. (See www.apbp.org/bicycle-parking-solutions)

» Improve bicycle safety education for students of all ages by incorporating more on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.

» Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns and create an inclusive, welcoming environment.

» Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Bethlehem.

» Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.

» Establish and adopt specific measurable goals to better benchmark and track the success of your bike plan.

» Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters to provide long-term data on bicycle use at fixed points and mobile counters to provide periodic or before/after data related to a changes in your community’s road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.

» Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

» League of American Bicyclists: https://www.bikeleague.org


» Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources

» Building Blocks of a Bicycle Friendly Community: https://bikeleague.org/content/building-blocks-bicycle-friendly-communities

» About the BFC Application Process: https://bikeleague.org/content/about-bfc-application-process

» The Five E’s: https://bikeleague.org/5-es

» Tips for Current and Aspiring BFCs: https://bikeleague.org/BFC-tips

» Smart Cycling Program: https://bikeleague.org/ridesmart

» Advocacy Reports and Resources: https://bikeleague.org/reports

» Bicycle Friendly Business Program: https://bikeleague.org/business

» National Bike Month: https://bikeleague.org/bikemonth