



# BEND, OR

TOTAL POPULATION

106,023

POPULATION DENSITY

3203

TOTAL AREA (sq. miles)

33

# OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Bend
High Speed Roads with Bike Facilities	41%	102%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	76%	28%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	18%	7%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 26K	1 PER 70.7K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4.8 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	3.9 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	5.7 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	5.8 /10

## KEY OUTCOMES

	Average Gold	Bend
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	5.1%	2.74%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	287	173.78
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	2.2	3.1



## KEY STEPS TO GOLD



» Congratulations on adopting the 2019 Transportation System Plan. This plan will be a blueprint for improvements and has many great recommendations for a more connected network of safe and comfortable bicycle facilities. Continue working toward establishing a bicycle and pedestrian facility maintenance program and adopting a Bikeway Design Guide to support the plan.

» Bend has made great progress since your 2016 BFC application, but continues to have a lower ridership than average Gold-level communities, and higher bicyclist fatalities. Continue to focus on low-stress bikeway connectivity through

the dedicated implementation of your new Transportation System Plan will help move Bend toward higher ridership and the goal of zero traffic fatalities.

» Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and continue to ensure data collection necessary to monitor progress.

» Continue efforts to improve data-driven road safety operations by developing and adopting an action plan to move the City towards zero traffic deaths or serious injuries. Increasing the connectivity of low stress bikeway facilities and

KEY STEPS CONTINUED ON PAGE 2...



# BEND, OR

*Fall 2021*

## KEY STEPS TO **GOLD** CONTINUED

lowering vehicle speeds through general traffic calming treatments are important engineering components for addressing roadway safety.

» Fund data collection to identify historically underserved populations in order to better identify and understand their transportation needs, and to target projects and programs to improve transportation-related conditions for these community members.

» Improve bicycle safety education for students of all ages by incorporating on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.

» Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.

» Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.

» The Create a Community Electric Vehicle Infrastructure Plan is an exciting opportunity to reduce Greenhouse Gas (GHG) emissions. Consider how electric bikes can be integrated into this effort.

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### MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card:  
[https://bikeleague.org/sites/default/files/Guide\\_to\\_the\\_Bicycle\\_Friendly\\_Community\\_Report\\_Card.pdf](https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf)
- » Resources for Building a Bicycle Friendly Community: [https://bikeleague.org/BFC\\_Resources](https://bikeleague.org/BFC_Resources)
- » About the BFC Application Process: <https://bikeleague.org/content/about-bfc-application-process>
- » Building Blocks of a Bicycle Friendly Community:  
<https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Bicycle Friendly Business Program: <https://bikeleague.org/business>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>

