Congratulations on adopting the 2019 Transportation System Plan. This plan will be a blueprint for improvements and has many great recommendations for a more connected network of safe and comfortable bicycle facilities. Continue working toward establishing a bicycle and pedestrian facility maintenance program and adopting a Bikeway Design Guide to support the plan.

Bend has made great progress since your 2016 BFC application, but continues to have a lower ridership than average Gold-level communities, and higher bicyclist fatalities. Continue to focus on low-stress bikeway connectivity through the dedicated implementation of your new Transportation System Plan will help move Bend toward higher ridership and the goal of zero traffic fatalities.

Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and continue to ensure data collection necessary to monitor progress.

Continue efforts to improve data-driven road safety operations by developing and adopting an action plan to move the City towards zero traffic deaths or serious injuries. Increasing the connectivity of low stress bikeway facilities and

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KEY STEPS TO GOLD

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BEND, OR
lowering vehicle speeds through general traffic calming treatments are important engineering components for addressing roadway safety.

» Fund data collection to identify historically underserved populations in order to better identify and understand their transportation needs, and to target projects and programs to improve transportation-related conditions for these community members.

» Improve bicycle safety education for students of all ages by incorporating on-bicycle education opportunities and by expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.

» Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.

» Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.

» The Create a Community Electric Vehicle Infrastructure Plan is an exciting opportunity to reduce Greenhouse Gas (GHG) emissions. Consider how electric bikes can be integrated into this effort.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

» League of American Bicyclists: https://www.bikeleague.org


» Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources

» About the BFC Application Process: https://bikeleague.org/content/about-bfc-application-process

» Building Blocks of a Bicycle Friendly Community: https://bikeleague.org/content/building-blocks-bicycle-friendly-communities

» The Five E’s: https://bikeleague.org/5-es

» Bicycle Friendly Business Program: https://bikeleague.org/business

» Smart Cycling Program: https://bikeleague.org/ridesmart

» Advocacy Reports and Resources: http://bikeleague.org/reports