Congratulations on adopting the 2020 EBR Pedestrian and Bicycle Master Plan. This plan will be an important blueprint to guide improvements and has many great recommendations for a more connected and equitable network of safe and comfortable bicycle facilities. This ambitious plan is an important step in advancing your community to a Silver BFC destination, and continued investments and focus on implementation are critical to increasing ridership and safety.

» Continue to improve and expand the low-stress bike network for all ages and abilities, and ensure that your community follows the bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Adopting a design manual that meets or exceeds current AASHTO and NACTO standards would ensure projects are built that safely accommodate bicyclists.

» Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters to provide long-term data on bicycle use at fixed points and mobile counters to provide periodic or before/after data related to a changes in your community’s road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.

» Increase the amount of high quality bicycle parking throughout the community. Conduct a bike parking study or audit to determine current conditions of bike parking, both in...
terms of quality and quantity. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations, transit hubs, and urban activity centers. (See www.apbp.org/bicycle-parking-solutions)

- Implementing "First Mile, Last Mile" bicycle infrastructure around transit hubs and/or destination points would allow more people to safely use their bicycle to travel.
- Bicycle safety education should be a routine part of education for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming and on-bike learning opportunities at all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.
- Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.
- Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.
- Adopt a goal to eliminate traffic fatalities and serious injuries and support the goal with a comprehensive road safety plan or a Vision Zero policy to identify specific strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Introducing low stress bikeway facilities and lowering vehicle speeds through traffic calming treatments are important engineering components for addressing roadway safety.
- Repeal the mandatory bike registration law or ordinance in your community, which may be prohibitive or discouraging for new bicyclists. Ensure that any this and any other ordinances or laws which place restrictions on bicyclists do not have punitive repercussions -- focus on engineering, education, and encouragement solutions instead.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
- Building Blocks of a Bicycle Friendly Community: https://bikeleague.org/content/building-blocks-bicycle-friendly-communities
- About the BFC Application Process: https://bikeleague.org/content/about-bfc-application-process
- The Five E's: https://bikeleague.org/5-es
- Tips for Current and Aspiring BFCs: https://bikeleague.org/BFC-tips
- Smart Cycling Program: https://bikeleague.org/ridesmart
- Advocacy Reports and Resources: https://bikeleague.org/reports
- Bicycle Friendly Business Program: https://bikeleague.org/business
- National Bike Month: https://bikeleague.org/bikemonth