



# BATON ROUGE-EAST BATON ROUGE, LA

TOTAL POPULATION

440,059

POPULATION DENSITY

936

TOTAL AREA (sq. miles)

470

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Baton Rouge-East Baton Rouge
High Speed Roads with Bike Facilities	35%	1%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	3%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 110K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4.5/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	2.9/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	6.1/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4.2/10

## KEY OUTCOMES

	Average Silver	Baton Rouge-East Baton Rouge
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	0.45%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	110
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	12.9



## KEY STEPS TO SILVER



- » Congratulations on adopting the 2020 EBR Pedestrian and Bicycle Master Plan. This plan will be an important blueprint to guide improvements and has many great recommendations for a more connected and equitable network of safe and comfortable bicycle facilities. This ambitious plan is an important step in advancing your community to a Silver BFC destination, and continued investments and focus on implementation are critical to increasing ridership and safety.
- » Continue to improve and expand the low-stress bike network for all ages and abilities, and ensure that your community follows the bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Adopting a design manual that meets or exceeds

current AASHTO and NACTO standards would ensure projects are built that safely accommodate bicyclists.

- » Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters to provide long-term data on bicycle use at fixed points and mobile counters to provide periodic or before/after data related to a changes in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.
- » Increase the amount of high quality bicycle parking throughout the community. Conduct a bike parking study or audit to determine current conditions of bike parking, both in

KEY STEPS CONTINUED ON PAGE 2...



# BATON ROUGE- EAST BATON ROUGE, LA

*Fall 2021*

## KEY STEPS TO **SILVER** CONTINUED

terms of quality and quantity. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations, transit hubs, and urban activity centers. (See [www.apbp.org/bicycle-parking-solutions](http://www.apbp.org/bicycle-parking-solutions))

- » Implementing "First Mile, Last Mile" bicycle infrastructure around transit hubs and/or destination points would allow more people to safely use their bicycle to travel.
- » Bicycle safety education should be a routine part of education for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming and on-bike learning opportunities at all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver

education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.

- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.
- » Adopt a goal to eliminate traffic fatalities and serious injuries and support the goal with a comprehensive road safety plan or a Vision Zero policy to identify specific strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Introducing low stress bikeway facilities and lowering vehicle speeds through traffic calming treatments are important engineering components for addressing roadway safety.
- » Repeal the mandatory bike registration law or ordinance in your community, which may be prohibitive or discouraging for new bicyclists. Ensure that any this and any other ordinances or laws which place restrictions on bicyclists do not have punitive repercussions -- focus on engineering, education, and encouragement solutions instead.

---

## MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card: [https://bikeleague.org/sites/default/files/Guide\\_to\\_the\\_Bicycle\\_Friendly\\_Community\\_Report\\_Card.pdf](https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf)
- » Resources for Building a Bicycle Friendly Community: [https://bikeleague.org/BFC\\_Resources](https://bikeleague.org/BFC_Resources)
- » Building Blocks of a Bicycle Friendly Community: <https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » About the BFC Application Process: <https://bikeleague.org/content/about-bfc-application-process>
- » The Five E's: <https://bikeleague.org/5-es>
- » Tips for Current and Aspiring BFCs: <https://bikeleague.org/BFC-tips>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <https://bikeleague.org/reports>
- » Bicycle Friendly Business Program: <https://bikeleague.org/business>
- » National Bike Month: <https://bikeleague.org/bikemonth>

