



# PRINCETON, NJ

TOTAL POPULATION

30,108

POPULATION DENSITY

1640

TOTAL AREA (sq. miles)

18.41

# OF LOCAL BICYCLE FRIENDLY BUSINESSES 1

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 1

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

|  | Average Gold           | Princeton              |
|--|------------------------|------------------------|
| High Speed Roads with Bike Facilities  | 35%                    | 15%                    |
| Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage | 76%                    | 57%                    |
| Bicycle Education in Schools   | GOOD                   | ACCEPTABLE             |
| Share of Transportation Budget Spent on Bicycling                            | 14%                    | 15%                    |
| Bike Month and Bike to Work Events   | VERY GOOD              | GOOD                   |
| Active Bicycle Advocacy Group  | YES                    | YES                    |
| Active Bicycle Advisory Committee  | MEETS AT LEAST MONTHLY | MEETS AT LEAST MONTHLY |
| Bicycle-Friendly Laws & Ordinances   | GOOD                   | VERY GOOD              |
| Bike Plan is Current and is Being Implemented                                | YES                    | YES                    |
| Bike Program Staff to Population   | 1 PER 33K              | 1 PER 15K              |

## CATEGORY SCORES

|  |          |
|--|----------|
| <b>ENGINEERING</b><br><i>Bicycle network and connectivity</i>                | 2.96 /10 |
| <b>EDUCATION</b><br><i>Motorist awareness and bicycling skills</i>           | 3.04 /10 |
| <b>ENCOURAGEMENT</b><br><i>Mainstreaming bicycling culture</i>               | 3.68 /10 |
| <b>EVALUATION &amp; PLANNING</b><br><i>Setting targets and having a plan</i> | 5.53 /10 |

## KEY OUTCOMES

|  | Average Gold | Princeton |
|--|--------------|-----------|
| <b>RIDERSHIP</b><br><i>Percentage of Commuters who bike</i>                      | 5.1%         | 3.61%     |
| <b>SAFETY MEASURES CRASHES</b><br><i>Crashes per 10k bicycle commuters</i>       | 287          | 263       |
| <b>SAFETY MEASURES FATALITIES</b><br><i>Fatalities per 10k bicycle commuters</i> | 2.2          | 0         |



## KEY STEPS TO GOLD



- » Continue to expand and improve the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked.
- » Develop a bicycle wayfinding system to strategic locations around the community, integrating preferred on street routes and off-street facilities.
- » Continue to increase the amount of high quality bicycle parking throughout the community, particularly at transit stops, and to better inventory and upgrade the quality of existing bike

parking to meet APBP standards. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available. Conduct a bike parking study or audit to determine current conditions of bike parking, both in terms of quality and quantity.

- » Work with Princeton University in their efforts to re-launch a new public bike share system to replace the Zagster bike share system that recently ceased operations. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.

KEY STEPS CONTINUED ON PAGE 2...



# PRINCETON, NJ

*Fall 2020*

## KEY STEPS TO **GOLD** CONTINUED

- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools, including on-bike education for elementary school students.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.
- » Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Princeton.
- » Develop education and encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.

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### MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card:  
[https://bikeleague.org/sites/default/files/Guide\\_to\\_the\\_Bicycle\\_Friendly\\_Community\\_Report\\_Card.pdf](https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf)
- » Resources for Building a Bicycle Friendly Community: [https://bikeleague.org/BFC\\_Resources](https://bikeleague.org/BFC_Resources)
- » Building Blocks of a Bicycle Friendly Community:  
<https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>

