



# BECKLEY, WV

TOTAL POPULATION

15,940

POPULATION DENSITY

1678

TOTAL AREA (sq. miles)

9.5

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Beckley
High Speed Roads with Bike Facilities	35%	10%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	18%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	11%	3%
Bike Month and Bike to Work Events	GOOD	AVERAGE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 16K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3.42 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4.48 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4.24 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4.50 /10

## KEY OUTCOMES

	Average Silver	Beckley
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	0.00%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	0
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	0



## KEY STEPS TO SILVER



- » Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. If necessary, revisit your Complete Streets policy and process to ensure better compliance.
- » In addition to continuing the great trail work happening in Beckley, also focus on expanding the on-road bike network to increase network connectivity. Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Adopt a bike

parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available.

- » Congratulations on the recent launch of the Beckley Bike Share program! Continue to build on this program to establish a long-term, permanent bike share solution to make bicycling more accessible to residents and visitors, particularly as you are able to more fully celebrate the opening of the new Trail Welcome Center in 2021.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in

KEY STEPS CONTINUED ON PAGE 2...



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*Fall 2020*

## KEY STEPS TO **SILVER** CONTINUED

the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](https://bikeleague.org/ridesmart) for more information.

» Improve Bike Month activities by creating a Bike to Work Day event and Bike to School Day event in partnership with local employers and schools, respectively. Bike to Work Day events can include competitions for participation between businesses and "energizer" stations where people can get coffee on their ride to work. Bike to School Day events can include competitions related to bicycle use, outreach to parents, and coordination between the schools and the city to create safer routes to schools.

» Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Beckley. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community's road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.

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### MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card:  
[https://bikeleague.org/sites/default/files/Guide\\_to\\_the\\_Bicycle\\_Friendly\\_Community\\_Report\\_Card.pdf](https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf)
- » Resources for Building a Bicycle Friendly Community: [https://bikeleague.org/BFC\\_Resources](https://bikeleague.org/BFC_Resources)
- » Building Blocks of a Bicycle Friendly Community:  
<https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <https://bikeleague.org/reports>
- » Bicycle Friendly Business Program: <https://bikeleague.org/business>
- » National Bike Month: <https://bikeleague.org/bikemonth>

