



AUBURN, AL

TOTAL POPULATION

66,259

POPULATION DENSITY

1081

TOTAL AREA (sq. miles)

61.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Auburn
High Speed Roads with Bike Facilities	35%	19%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	23%
Bicycle Education in Schools	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	11%	20%
Bike Month and Bike to Work Events	GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	NO
Bike Program Staff to Population	1 PER 78K	1 PER 39K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.26 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	6.67 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5.82 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5.63 /10

KEY OUTCOMES

	Average Silver	Auburn
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.75%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	488.48
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



- » Congratulations on Auburn's recent efforts to update the Comprehensive Bicycle Master Plan and Greenway Master Plan. Finalize and formally adopt these new plans to establish goals and processes for continual improvement. Your Bicycle Master Plan update should take advantage of best practices that are applicable to a community of your size, including the use of separated bike lanes, targeted education programming, and demonstration projects to help the community understand possible bicycle facilities. Ensure that the new Plans include specific and measurable goals, a strong implementation plan, and dedicated funding or an annual budget to ensure success.
- » Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. Ensuring compliance

with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

- » Continue to increase the amount of high quality bicycle parking throughout the community, including at transit stops. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations through the use of bike corrals, bike valets, and incentives or requirements for bike parking in buildings.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or

KEY STEPS CONTINUED ON PAGE 2...



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KEY STEPS TO **SILVER** CONTINUED

sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.

» Develop education and encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.

» Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Auburn.

» Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card:
https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
- » Building Blocks of a Bicycle Friendly Community:
<https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <https://bikeleague.org/reports>
- » Bicycle Friendly Business Program: <https://bikeleague.org/business>
- » National Bike Month: <https://bikeleague.org/bikemonth>

