



SPRINGDALE, AR

TOTAL POPULATION

81,029

POPULATION DENSITY

1,713

TOTAL AREA (sq. miles)

47.29

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Springdale
High Speed Roads with Bike Facilities	35%	9%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	11%
Bicycle Education in Schools	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	11%	5%
Bike Month and Bike to Work Events	GOOD	NEEDS IMPROVEMENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 270K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.5 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	6.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2.1 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2.7 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.8 /10

KEY OUTCOMES

	Average Silver	Springdale
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.28%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	876
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



- » Continue to expand Springdale's low-stress bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities.
- » Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient APBP-compliant bike parking available.
- » Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Springdale.
- » Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.
- » Your application indicated the existence of multiple laws that restrict

the movement of bicyclists or which may discourage people from bicycling, such as mandatory bike lane use laws, laws requiring bicyclists to ride as far to the right of the road as practicable without exceptions, and restrictions on sidewalk riding. Review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary. The problems that motivate these restrictions can often be addressed by engineering (improving on-road bike infrastructure) and education rather than enforcement.

- » Increase the amount of staff time spent on improving conditions for people who bike and walk, either by creating a new dedicated position or expanding the responsibilities of current staff.
- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.