



SEDONA, AZ

TOTAL POPULATION

10,336

POPULATION DENSITY

556

TOTAL AREA (sq. miles)

18.6

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Sedona
High Speed Roads with Bike Facilities	35%	100%
Total Bicycle Network Mileage to Total Road Network Mileage	76%	74%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	14%	1%
Bike Month and Bike to Work Events	VERY GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	UNDER DEVELOPMENT
Bike Program Staff to Population	1 PER 33K	1 PER 34K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.1/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2.8/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3.4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2.8/10

KEY OUTCOMES

	Average Gold	Sedona
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	1.62%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	563
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



- » Continue to expand the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. Develop a design manual for bike facilities that meets current national standards or adopt FHWA's Small Town and Rural Multimodal Network Guide or NACTO's Urban Bikeway Design Guide.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure bike parking available.
- » Expand bicycle education opportunities for adults to include topics such as Learn-to-Ride, safe cycling skills, bike commuting basics, and sharing the road.

- » Consider launching a public bike share system for residents and visitors.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar in Sedona or by sponsoring a City staffer, Police Officer, and/or local bike advocate to attend an existing LCI seminar elsewhere.
- » Provide education to law enforcement officers on bicycle safety, bicycling skills, and traffic laws as they apply to bicyclists and motorists. Expand the bike patrol unit to improve bicyclist/officer relations.
- » Create a bicycle count program to better understand current bicyclists and the effects of new facilities on bicycling in Sedona. Automated bicycle counters provide long-term data on bicycle use at fixed points and mobile counters can provide periodic or before/after data related to changes to the bicycle network.