



SCOTTSDALE, AZ

TOTAL POPULATION

246,000

TOTAL AREA (sq. miles)

184.5

POPULATION DENSITY

1,340

OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Scottsdale
High Speed Roads with Bike Facilities	36%	36%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	16%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	14%	10%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	VERY GOOD	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 41K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.5/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.1/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.1/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5.9/10

KEY OUTCOMES

	Average Platinum	Scottsdale
RIDERSHIP <i>Percentage of commuters who bike</i>	13.6%	0.95%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	641
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.4	5.24



KEY STEPS TO PLATINUM



» Continue to expand and improve Scottsdale's low-stress on-road bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities.

» Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools.

» Expand bicycle education opportunities for adults by offering more educational opportunities per year. Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in

your community, allowing you to expand cycling education for youth and adults, deliver Bicycle Friendly Driver education to motorists, and have more experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.

» Use the framework of the Bicycle Friendly Business program to engage with more local businesses, agencies, and organizations to promote cycling to their employees and customers as a way to further encourage ridership.

» Adopt a local comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.