



SAN LUIS OBISPO, CA

TOTAL POPULATION

47,446

POPULATION DENSITY

3,700

TOTAL AREA (sq. miles)

12.93

OF LOCAL BICYCLE FRIENDLY BUSINESSES **4**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

Average Platinum San Luis Obispo

High Speed Roads with Bike Facilities	36%	37%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	41%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	20%
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	VERY GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 14K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5.4 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	6.0 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	7.8 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4.1 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	7.4 /10

KEY OUTCOMES

Average Platinum San Luis Obispo

RIDERSHIP <i>Percentage of commuters who bike</i>	13.6%	8.3%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	215
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.4	1.02



KEY STEPS TO PLATINUM



- » Continue to expand and improve San Luis Obispo's low-stress bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities.
- » Install a bicycle wayfinding system with distance and destination information at strategic locations around the community, integrating preferred on-street and off-street facilities. Wayfinding may be particularly useful at intersections and along routes that may be likely to attract non-regular bicycle riders.

- » Continue to increase the amount of high quality bicycle parking throughout the community, particularly near transit stops and urban activity centers. Increase investments to ensure that transit stops are easily accessible by bike to enable more multi-modal trips with bicycles and transit.
- » Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Work with local League Cycling Instructors (LCIs) to offer Bicycle Friendly Driver training to motorists in San Luis Obispo, particularly to professional drivers and transit/fleet operators.