



MORRO BAY, CA

TOTAL POPULATION
10,635

POPULATION DENSITY
1,030

TOTAL AREA (sq. miles)
10.32

OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **N/A**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Morro Bay
High Speed Roads with Bike Facilities	35%	100%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	26%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	11%	5%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 106K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.1 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	1.8 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3.5 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2.4 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	1.7 /10

KEY OUTCOMES

	Average Silver	Morro Bay
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.30%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	3,571
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	714.29



KEY STEPS TO SILVER



- » Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. If necessary, revisit your Complete Streets policy and process to ensure better compliance.
- » Continue to expand the bike network and ensure that you follow a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Expand bicycle safety to be a routine part of education for students of all ages, including high school students. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools, as well as youth-focused educational events and programming outside of schools.
- » Expand bicycle education opportunities for adults, including Bicycle Friendly Driver training for motorists.
- » Provide education to law enforcement officers on bicycle safety, bicycling skills, and traffic laws as they apply to bicyclists and motorists.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to

create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.

- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position. Work with the local school district to appoint or hire a Safe Routes to School Coordinator.
- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.
- » Begin the process of creating a new Bicycle Master Plan or updating the 2011 Morro Bay Bicycle & Pedestrian Master Plan.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.