



FRESNO, CA

TOTAL POPULATION
527,438

POPULATION DENSITY
4,562

TOTAL AREA (sq. miles)
115

OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Fresno
High Speed Roads with Bike Facilities	35%	36%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	11%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	11%	10%
Bike Month and Bike to Work Events	GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 251K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.2 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5.4 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.8 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.3 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	6.1 /10

KEY OUTCOMES

	Average Silver	Fresno
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.88%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	655.10
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	17.92



KEY STEPS TO SILVER



- » Continue to expand the bike network and increase connectivity through the use of different types of bicycle facilities appropriate for the speed and volume of motor vehicle traffic on each road.
- » Continue efforts to improve data-driven road safety operations and Vision Zero activities. Develop a coordinated and comprehensive Vision Zero policy and program, with guidance from Fresno's 2016 Bicycle & Pedestrian Safety Education Plan.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers. Without secure and convenient bike parking it is difficult for a person to choose to ride their bicycle for transportation or utilitarian trips.
- » Consider making end-of-trip facilities available to bike commuters in your community, such as publicly accessible bicycle repair stations

- and air pumps. Invest in a centrally-located Bicycle Station or Hub that provides secured parking, and changing room, lockers, and/or showers for bicycle commuters.
- » Launch a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Fresno.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new full-time position.