



FITCHBURG, WI

TOTAL POPULATION

28,316

POPULATION DENSITY

804

TOTAL AREA (sq. miles)

35.21

OF LOCAL BICYCLE FRIENDLY BUSINESSES **2**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **N/A**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Fitchburg
High Speed Roads with Bike Facilities	35%	31%
Total Bicycle Network Mileage to Total Road Network Mileage	76%	48%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	14%	10%
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 33K	1 PER 47K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.4/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5.1/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	7.3/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	6.1/10

KEY OUTCOMES

	Average Gold	Fitchburg
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	0.76%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	557
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	17.4



KEY STEPS TO GOLD



- » Continue to expand and improve the bike network and follow a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume. On roads where automobile speeds regularly exceed 35 mph, provide protected bicycle infrastructure such as protected bike lanes or parallel 10ft wide shared-use paths, rather than relying on wide shoulders or unprotected bike lanes.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that APBP-compliant bicycle parking is available near popular destinations, transit stops, and urban activity centers.
- » Expand bicycle safety education to be a universally routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking.

- » Repeal the mandatory bike registration ordinance, particularly since officers do not currently enforce it. The League encourages optional and incentivized bike registration and recovery programs, and repealing the outdated ordinance will ensure that the written policy doesn't become a barrier for bicyclists in the future.
- » Continue efforts to improve data-driven road safety operations and Vision Zero activities. Work with neighboring jurisdictions to develop a coordinated and comprehensive Vision Zero policy and program.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress. Demonstrating a higher level of ridership in Fitchburg than what the ACS data shows (0.76%) will be critical to moving the community up to the Gold BFC level.