



# EAU CLAIRE, WI

TOTAL POPULATION

68,043

POPULATION DENSITY

1,969

TOTAL AREA (sq. miles)

34.55

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Eau Claire
High Speed Roads with Bike Facilities	35%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	15%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	11%	23%
Bike Month and Bike to Work Events	GOOD	AVERAGE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 45K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3.3 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	3.5 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4.1 /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.7 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	5.1 /10

## KEY OUTCOMES

	Average Silver	Eau Claire
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	0.86%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	526.32
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	0



## KEY STEPS TO SILVER



- » Strengthen City Council's current requirement for review and recommendations from the City's BPAC of all street construction and reconstruction projects by adopting a formal Complete Streets policy, and create implementation guidance for all transportation planners and engineers. By adopting a Complete Streets policy, communities direct their transportation staff to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation. A Complete Streets policy should prompt the community to consider lane and/or road diets when repaving or otherwise doing major maintenance on roadways.
- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved. These efforts are particularly important as older students learn to drive and share the road.

- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.
- » Develop a community-wide trip reduction ordinance/ program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Eau Claire.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.