



# SILVERTON, OR

TOTAL POPULATION

10,070

POPULATION DENSITY

2877

TOTAL AREA (sq. miles)

3.5

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Silverton
High Speed Roads with Bike Facilities	35%	26%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	13%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	11%	4%
Bike Month and Bike to Work Events	GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 34K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	1.9 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	2.6 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	2.9 /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.5 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	3.9 /10

## KEY OUTCOMES

	Average Silver	Silverton
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	0.73%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	345
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	0



## KEY STEPS TO SILVER



- » Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Consider launching a bike share system that is open to the public.
- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all K-12 schools. In particular, middle and high school education efforts could be improved. These efforts are particularly important as older students learn to drive and share the road.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community.
- » Work with local employers to create a Bike to Work Day event.

Bike to Work Day often involves a central "pit stop" station with food, community groups, and elected officials promoting and helping people to choose to bike to work.

- » Provide education to law enforcement officers on bicycle safety and traffic laws as they apply to bicyclists and motorists and bicycling skills.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2008 Transportation System Plan or create a new, dedicated Bicycle Master Plan. Regularly updating a community's bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.
- » Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Silverton.

LEARN MORE » [WWW.BIKELEAGUE.ORG/COMMUNITIES](http://WWW.BIKELEAGUE.ORG/COMMUNITIES)

SUPPORTED BY



AND LEAGUE MEMBERS