Continue to expand the bike network and follow a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

Expand bicycle safety education to be a routine part of education for students of all ages in all K-12 schools.

Increase the number of local League Cycling Instructors (LCIs) in your community.

Develop a bike patrol unit to improve bicyclist/officer relations, and ensure that all law enforcement officers have basic training or experience with bicycling in your community in order to foster positive interactions between bicyclists and police officers.

Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users.

Work with the local school district to appoint or hire a new Safe Routes to School Coordinator to continue improving education for students and to focus on improving the bicycle network around schools.

Create an official Bicycle & Pedestrian Advisory Committee.

Your application indicated that your community is currently creating a bicycle master plan. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement.

Create a bicycle count program utilizing several methods of data collection to better understand current bicyclists and the effects of new facilities on bicycling in San Marcos. Automated bike counters provide long-term data on bicycle use at fixed points and mobile counters can provide periodic or before/after data related to changes in your road or bicycle network. Observational counts can supplement automated data to collect demographic information and examine social equity goals.

» Continue to expand the bike network and follow a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

» Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

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