



OAKLAND, CA

TOTAL POPULATION

412,040

POPULATION DENSITY

7384

TOTAL AREA (sq. miles)

55.8

OF LOCAL BICYCLE FRIENDLY BUSINESSES **3**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Oakland
High Speed Roads with Bike Facilities	36%	76%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	18%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	14%	12%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	VERY GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 79K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5.1 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.9 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5.5 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2.8 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	6.0 /10

KEY OUTCOMES

	Average Platinum	Oakland
RIDERSHIP <i>Percentage of commuters who bike</i>	13.6%	3.07%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	364.20
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.4	2.29



KEY STEPS TO PLATINUM



» Your application indicated that your community is currently updating a bicycle master plan. This is a great step to continue improving conditions for bicycling and to further institutionalize processes for continued improvement. Your Bicycle Master Plan update should take advantage of best practices that are applicable to a community of your size, including the use of separated bike lanes, targeted education programming, and demonstration projects to help the community understand possible bicycle facilities.

» Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools in Oakland.

» Create an incentive program for businesses to provide standard bike parking, and to develop workplace bicycling programs for their employees. Use the framework of the Bicycle Friendly Business program

to engage with more local businesses, agencies, and organizations to promote cycling to their employees and customers.

» Provide education to law enforcement officers on bicycle safety and traffic laws as they apply to bicyclists and motorists and bicycling skills. Ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training or experience with bicycling in your community in order to foster positive interactions between bicyclists and police officers.

» Continue efforts to improve data-driven road safety operations and Vision Zero activities. Develop a coordinated and comprehensive Vision Zero policy and plan to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.