



# NORMAL, IL

TOTAL POPULATION

52,497

POPULATION DENSITY

2902

TOTAL AREA (sq. miles)

18.09

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Normal
High Speed Roads with Bike Facilities	35%	1%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	11%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	3%
Bike Month and Bike to Work Events	GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 105K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	2.7 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	2.1 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	3.0 /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.9 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	2.2 /10

## KEY OUTCOMES

	Average Silver	Normal
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	0.54%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	1019
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	0



## KEY STEPS TO SILVER



- » Continue to expand the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available.
- » Bicycle safety education should be a routine part of education for students of all ages. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all schools.
- » Increase the number of active local League Cycling Instructors (LCIs) in your community.
- » Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Normal.

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2009 Bicycle & Pedestrian Master Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.