10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

- **High Speed Roads with Bike Facilities**: 35% Average Gold, 100% Mill Valley
- **Total Bicycle Network Mileage to Total Road Network Mileage**: 76% Average Gold, 22% Mill Valley
- **Bicycle Education in Schools**: GOOD Average Gold, VERY GOOD Mill Valley
- **Share of Transportation Budget Spent on Bicycling**: 14% Average Gold, 10% Mill Valley
- **Bike Month and Bike to Work Events**: VERY GOOD Average Gold, GOOD Mill Valley
- **Active Bicycle Advocacy Group**: YES Average Gold, YES Mill Valley
- **Active Bicycle Advisory Committee**: MEETS AT LEAST ONCE A MONTH Average Gold, MEETS EVERY TWO MONTHS Mill Valley
- **Bicycle–Friendly Laws & Ordinances**: GOOD Average Gold, NEEDS IMPROVEMENT Mill Valley
- **Bike Plan is Current and is Being Implemented**: YES Average Gold, YES Mill Valley
- **Bike Program Staff to Population**: 1 PER 33K Average Gold, 1 PER 12K Mill Valley

**CATEGORY SCORES**

- **ENGINEERING**: Bicycle network and connectivity 3.6/10
- **EDUCATION**: Motorist awareness and bicycling skills 5.1/10
- **ENCOURAGEMENT**: Mainstreaming bicycling culture 3/10
- **ENFORCEMENT**: Promoting safety and protecting bicyclists’ rights 3.1/10
- **EVALUATION & PLANNING**: Setting targets and having a plan 4.7/10

**KEY OUTCOMES**

- **RIDERSHIP**: Percentage of Commuters who bike 5.1% Average Gold, 3.77% Mill Valley
- **SAFETY MEASURES CRASHES**: Crashes per 10k bicycle commuters 287 Average Gold, 231.66 Mill Valley
- **SAFETY MEASURES FATALITIES**: Fatalities per 10k bicycle commuters 2.2 Average Gold, 0 Mill Valley

**KEY STEPS TO GOLD**

- Continue to expand the bike network and increase connectivity through the use of different types of bicycle facilities appropriate for the speed and volume of motor vehicle traffic on each road.
- Continue to increase the amount of high quality bicycle parking throughout the community.
- Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, making bicycling more accessible to all, and to bridge the ‘last mile’ between public transit and destinations.
- Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Mill Valley.
- Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- Develop a bike patrol unit to improve bicyclist/officer relations, and ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training or experience with bicycling in your community in order to foster positive interactions between bicyclists and police officers.
- Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.
- Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.

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