



HEALDSBURG, CA

TOTAL POPULATION

11,700

TOTAL AREA (sq. miles)

4.1

POPULATION DENSITY

2853

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

| | Average Silver | Healdsburg |
|---|------------------------|-----------------|
| High Speed Roads with Bike Facilities | 35% | 43% |
| Total Bicycle Network Mileage to Total Road Network Mileage | 48% | 30% |
| Bicycle Education in Schools | GOOD | AVERAGE |
| Share of Transportation Budget Spent on Bicycling | 11% | 1% |
| Bike Month and Bike to Work Events | GOOD | ACCEPTABLE |
| Active Bicycle Advocacy Group | YES | YES |
| Active Bicycle Advisory Committee | MEETS EVERY TWO MONTHS | MEETS QUARTERLY |
| Bicycle-Friendly Laws & Ordinances | GOOD | GOOD |
| Bike Plan is Current and is Being Implemented | YES | YES |
| Bike Program Staff to Population | 1 PER 78K | 1 PER 23K |

CATEGORY SCORES

| | |
|---|---------|
| ENGINEERING <i>Bicycle network and connectivity</i> | 3.0 /10 |
| EDUCATION <i>Motorist awareness and bicycling skills</i> | 2.3 /10 |
| ENCOURAGEMENT <i>Mainstreaming bicycling culture</i> | 2.1 /10 |
| ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i> | 3.3 /10 |
| EVALUATION & PLANNING <i>Setting targets and having a plan</i> | 2.8 /10 |

KEY OUTCOMES

| | Average Silver | Healdsburg |
|--|----------------|------------|
| RIDERSHIP <i>Percentage of Commuters who bike</i> | 2.7% | 1.89% |
| SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i> | 537 | 291.26 |
| SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i> | 6.3 | 0 |



KEY STEPS TO SILVER



- » Continue to expand the bike network and increase connectivity through the use of different types of bicycle facilities appropriate for the speed and volume of motor vehicle traffic on each road.
- » Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. If necessary, revisit your Complete Streets policy and process to ensure better compliance.
- » Adopt a bike parking ordinance for new and existing buildings that specifies standards for the amount and location of secure, convenient, APBP-compliant bike parking available.
- » Expand bicycle safety education to be a routine part of education for students of all ages. Work with local bicycle groups and parents to create Safe Routes to School programming for all K-12 schools.
- » Develop bicycle education opportunities for adults.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community.

- » Work with local employers to create a Bike to Work Day event.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers throughout the year through the Bicycle Friendly Business program.
- » Provide education to law enforcement officers on bicycle safety and traffic laws as they apply to bicyclists and motorists and bicycling skills. Develop a bike patrol unit to improve bicyclist/officer relations.
- » Continue to develop a bicycle count program that utilizes several methods of data collection including automated bicycle counters at fixed points and mobile counters to provide periodic or before/after data related to a changes in your road and bicycle network.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.