



CEDAR FALLS, IA

TOTAL POPULATION
41,255

POPULATION DENSITY
1380

TOTAL AREA (sq. miles)
29.9

OF LOCAL BICYCLE FRIENDLY BUSINESSES **2**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Cedar Falls
High Speed Roads with Bike Facilities	35%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	19%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	11%	8%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 82.51K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.4 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3.8 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.2 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.4 /10

KEY OUTCOMES

	Average Silver	Cedar Falls
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.92%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	193
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



- » Continue to expand the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available.
- » Consider launching a bike share system that is open to the public.
- » Develop bicycle education opportunities for adults. Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community.
- » Expand the audience for educational programs to include high school students, college students, and new drivers.
- » Develop a community-wide trip reduction ordinance/program,

incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Cedar Falls.

- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users. Work with law enforcement to ensure that enforcement activities are data-based and responsive to behaviors that have been observed to lead to crashes, injuries, and fatalities.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2009 Bicycle Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.