



# BLOOMINGTON, IN

TOTAL POPULATION

83,093

TOTAL AREA (sq. miles)

23.25

POPULATION DENSITY

3573.89

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **2**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Bloomington
High Speed Roads with Bike Facilities	36%	19%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	24%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	14%	25%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	VERY GOOD	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 21K	1 PER 42K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4.4 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	3.3 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4.7 /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.6 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	5.4 /10

## KEY OUTCOMES

	Average Platinum	Bloomington
<b>RIDERSHIP</b> <i>Percentage of commuters who bike</i>	13.6%	3.93%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	100	309.56
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	0.4	0



## KEY STEPS TO PLATINUM



» Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

» Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools in Bloomington.

» Expand bicycle education opportunities for adults.

» Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.

» Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Bloomington.

» Create an incentive program for businesses to provide standard bike parking, and to develop workplace bicycling programs for their employees. Use the framework of the Bicycle Friendly Business program to engage with more local businesses, agencies, and organizations to promote cycling to their employees and customers.

» Begin the process of creating a new Bicycle Master Plan or updating your 2008 bike plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.

» Continue efforts to improve data-driven road safety operations and Vision Zero activities. Develop a coordinated and comprehensive Vision Zero plan and program.