



YUMA, AZ

TOTAL POPULATION

100,049

TOTAL AREA (sq. miles)

63

POPULATION DENSITY

1,588

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Yuma
High Speed Roads with Bike Facilities	40%	25%
Total Bicycle Network Mileage to Total Road Network Mileage	47%	12%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	11%	1%
Bike Month and Bike to Work Events	GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MONTHLY OR MORE FREQUENTLY
Bicycle-Friendly Laws & Ordinances	SOME	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 91K	1 PER 154K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.2 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3.9 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4.3 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.1 /10

KEY OUTCOMES

	Average Silver	Yuma
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.6%	0.6%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	549	768
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	7.3	47.4



KEY STEPS TO SILVER



» Strengthen your Complete Streets policy or process to ensure more rigorous implementation and reporting. A strong Complete Streets policy and process will ensure that your community maximizes opportunities to improve bicycling and walking infrastructure at a low cost.

» Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations through the use of bike corrals, bike valets, and incentives or requirements for bike parking in buildings.

» Bicycle-safety education should be a routine part of education, for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to expand and improve your in-school bicycle education program. Yuma's application

indicated that middle and high schools would particularly benefit from expanded in-school bicycle education opportunities.

» Improve Bike Month activities by creating a Bike to Work Day event and Bike to School Day event. Bike to Work Day events can include competitions for participation between businesses and "energizer" stations where people can get coffee on the way to work. Bike to School Day events can include competitions related to bicycle use, outreach to parents, and coordination between the schools and the city to create safer routes to schools.

» Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.