Adopt a Complete Streets policy and create implementation guidance. A Complete Streets policy should prompt the community to consider lane and/or road diets when repaving or otherwise doing major maintenance on roadways. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane.

Bicycle-safety education should be a routine part of education, for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to expand and improve your in-school bicycle education program.

Increase the amount of staff time spent on improving conditions for people who bike and walk.

Your application indicated that your community is currently creating an Active Transportation plan. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Your Active Transportation Plan should take advantage of best practices that are applicable to a community of your size, including the use of separated bike lanes, targeted education programming, and demonstration projects to help the community understand possible bicycle facilities.