



PRESCOTT, AZ

TOTAL POPULATION
42,513

TOTAL AREA (sq. miles)
45.16

POPULATION DENSITY
941

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Prescott
High Speed Roads with Bike Facilities	40%	82%
Total Bicycle Network Mileage to Total Road Network Mileage	47%	29%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	3%
Bike Month and Bike to Work Events	GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MONTHLY OR MORE FREQUENTLY
Bicycle-Friendly Laws & Ordinances	SOME	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 91K	1 PER 170K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.4 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	1.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3.0 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.2 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2.2 /10

KEY OUTCOMES

	Average Silver	Prescott
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.6%	1.5%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	549	714
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	7.3	9.4



KEY STEPS TO SILVER



- » Bicycle-safety education should be a routine part of education, for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to expand and improve your in-school bicycle education program.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2003 plan. Regularly updating your bicycle plan is key to improving conditions for bicycling and institutionalizing processes for continual improvement.
- » Your reported bicycle network showed that there are many low-speed streets without bicycle facilities. Develop a network of bike boulevards/neighborhood greenways to take advantage of these low-speed streets to encourage and optimize bicycle

travel on low-stress corridors. Diverters, wayfinding, chicanes, and other treatments can be effective at reducing vehicle speeds and promoting the bicycle-oriented nature of a bike boulevard.

- » Offer regular bicycling skills training opportunities for adults or encourage your local bicycle advocacy group or bike shop to help. Host a League Cycling Instructor (LCI) seminar to increase the number of trained LCIs able to offer adult bike safety education in Prescott.
- » Adopt a comprehensive safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians.