



# MENLO PARK, CA

## TOTAL POPULATION

33,888

## TOTAL AREA (sq. miles)

17

## POPULATION DENSITY

3,391

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Menlo Park
High Speed Roads with Bike Facilities	<b>INSUFFICIENT DATA</b>	<b>36%</b>
Total Bicycle Network Mileage to Total Road Network Mileage	<b>80%</b>	<b>24%</b>
Bicycle Education in Schools	<b>GOOD</b>	<b>EXCELLENT</b>
Share of Transportation Budget Spent on Bicycling	<b>14%</b>	<b>25%</b>
Bike Month and Bike to Work Events	<b>VERY GOOD</b>	<b>GOOD</b>
Active Bicycle Advocacy Group	<b>YES</b>	<b>NO</b>
Active Bicycle Advisory Committee	<b>MEETS AT LEAST ONCE A MONTH</b>	<b>MEETS AT LEAST ONCE A MONTH</b>
Bicycle-Friendly Laws & Ordinances	<b>VERY GOOD</b>	<b>ACCEPTABLE</b>
Bike Plan is Current and is Being Implemented	<b>YES</b>	<b>SOMEWHAT</b>
Bike Program Staff to Population	<b>1 PER 19K</b>	<b>1 PER 10K</b>

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>4.7 /10</b>
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>4.5 /10</b>
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>4.1 /10</b>
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	<b>3.9 /10</b>
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>3.7 /10</b>

## KEY OUTCOMES

	Average Platinum	Menlo Park
<b>RIDERSHIP</b> <i>Percentage of commuters who bike</i>	<b>13.6%</b>	<b>6.7%</b>
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	<b>100</b>	<b>351</b>
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	<b>0.4</b>	<b>0.0</b>



## KEY STEPS TO PLATINUM



» Begin the process for creating a new Bicycle Master Plan or updating your current plan. Regularly updating your bicycle plan is key to improving conditions for bicycling and institutionalizing processes for continual improvement. Your bicycle plan should include an examination of where Class IV protected bike lanes may be appropriate in your community.

» Offer regular bicycling skills training opportunities for adults or encourage your local bicycle advocacy group or bike shop to help. Classes that teach skills that improve bike commuting can help people make what is possible practical. Education can also be helpful for adults who are recommended exercise by health care providers, check to see if any area doctors or hospitals are interested in partnering for education programming. Host a League

Cycling Instructor (LCI) Seminar in your community to increase the number of LCIs certified to offer bike safety education in your community.

» Provide education to law enforcement officers on traffic laws as they apply to bicyclists and motorists and bicycling skills. Ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training or experience with bicycling in your community in order to foster great interactions between bicyclists and police officers.

» Congratulations on initiating a citywide Safe Routes to Schools partnership this fall! This effort will be a great way to increase bike education and support for additional bike infrastructure.