Increase the amount of staff time spent on improving conditions for people who bike and walk.

Continue to expand your bicycle network using context-sensitive bicycle facilities, providing more separation and/or protection from motor vehicle traffic as the speed and volume of that traffic increases.

Increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations through the use of bike corrals, bike valets, and incentives or requirements for bike parking in buildings.

Provide education to law enforcement officers on traffic laws as they apply to bicyclists and motorists, as well as bicycling safety and skills. Increase the number of patrol officers who are regularly on bikes. Ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training or experience with bicycling in your community in order to foster great interactions between bicyclists and police officers.

Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike and to bridge the “last mile” between public transit and destinations.

Develop outreach methods and programs that specifically target families, women, and non-English speaking communities. Targeted outreach should include outreach to motorists, commuters, and tourists, so that everyone understands changes made to the community and how to properly interact on your roadways.