Congratulations on establishing a successful motorist education program around Maine's 3-foot passing law, and seeing a significant decrease in the number of reported incidents.

Your application indicated a lack of bike lanes or other bicycle facilities on road with posted speeds of between 25 and 35 mph. Without facilities on those roads they may pose barriers to bicycling. Consider whether the FHWA's Small Towns and Rural Multimodal Network Guide may have appropriate solutions for your community. Identify opportunities to restripe existing roads to create paved shoulders and bike lanes to increase the bike network.

Develop outreach methods that specifically target families, women, seniors, and low-income communities in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking. Increase year-round bicycling encouragement events, rides, and promotion efforts, beyond the current efforts during Bike Month.

Demonstrate municipal support by securing more funding for bike related improvements and programs.