



RIVER FALLS, WI

TOTAL POPULATION

15209

POPULATION DENSITY

2304.4

TOTAL AREA (sq. miles)

6.6

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	River Falls
High Speed Roads with Bike Facilities	47%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	53%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	14%	1%
Bike Month and Bike to Work Events	VERY GOOD	NEEDS IMPROVEMENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	AVERAGE
Bike Plan is Current and is Being Implemented	YES	NO
Bike Program Staff to Population	1 PER 89K	1 PER 152 K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2 / 10

KEY OUTCOMES

	Average Silver	River Falls
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.8%	2.2%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	498	109
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	8	0



KEY STEPS TO SILVER

- » Adopt a formal Complete Streets policy and offer implementation guidance. A Complete Streets policy should prompt the community to consider lane and/or road diets when repaving or otherwise doing major maintenance on roadways. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane.
- » Ensure that high speed and/or high volume roads do not pose a barrier to bicycling in your community. Your application indicated lack of on-road bicycle facilities on roads with posted speed limits of over 25 mph. Road and/or lane diets may be appropriate for calming traffic while providing safe and comfortable places for people to bike and walk.
- » Your application indicated that the River Falls Bicycle and Pedestrian Plan from 1995 will be updated as part of a more comprehensive General Plan update beginning in 2019. It is important to coordinate planning activities, but it would be better to see action on this plan update sooner. Ensure that improvements for people who bike and walk are not delayed



by the upcoming General Plan and that activities to improve biking and walking continue before that planning process.

- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.
- » Bicycle-safety education should be a routine part of education, for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools.