



# OCEAN CITY, NJ

## TOTAL POPULATION

11701

## POPULATION DENSITY

1848.5

## TOTAL AREA (sq. miles)

6.3

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Ocean City
High Speed Roads with Bike Facilities	47%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	27%
Bicycle Education in Schools	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	14%	2%
Bike Month and Bike to Work Events	VERY GOOD	NEEDS IMPROVEMENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 89K	1 PER 23 K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	5/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	2/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	2/10

## KEY OUTCOMES

	Average Silver	Ocean City
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.8%	4.1%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	498	47
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	8	0



## KEY STEPS TO SILVER

- » Implement road and/or lane diets in appropriate locations to make streets more efficient and safer for all road users. Use the newly created space for bicycle and pedestrian facilities or to implement traffic calming measures that will promote good driver behavior.
- » Install a bicycle wayfinding system with distance and destination information at strategic locations around the community, integrating preferred on street routes and off-street facilities.
- » Work with local businesses to increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations. Bike corrals, cohesively branded community or business district bike racks, and off-street bike cages or high capacity parking at transit hubs can be effective ways to increase bike parking.



- » Adopt policies that promote shorter trip distances between housing, commercial areas, and workplaces such as mixed use zoning, street connectivity policies for developments, Form-based Codes, or other land use regulations that allow compact development that support people biking and walking.
- » Specify mode share and safety goals. Make sure that you have data collection processes in place to evaluate the performance, especially safety performance, of corridors and networks for all modes of transportation.
- » Police officers should be initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.