The new Draft Bicycle Master Plan sets the stage for continued improvements in Missoula. Ensure that this plan is supported by a broad network of public and private partners so that it can be implemented quickly. Building a supportive network of coalition may also support the creation of a funding stream for the Bicycle Master Plan and any other associated improvements that support people choosing to bike and walk in Missoula.

Congratulations on opening the Missoula to Lolo Trail and the inaugural Montana Bicycle Celebration! The opening of a trail 23 years in the making is a strong indication of the long-term commitment of Missoula to improving conditions for bicyclists and creating memorable and exciting places to bike.

Scale up encouragement efforts aimed at individuals and businesses to help people understand the bicycle network in Missoula and how the advantages to choosing to bike rather than drive for short trips. A Transportation Demand Management may help shift people to biking, walking, and transit.

Clearly communicate progress on bicycle plans and other key metrics to inform citizens about the accomplishments and return on investment of improvements for bicycling and walking. Annual benchmarks or other dashboard-style reporting may help people see change in your community.

Continue efforts to count bicyclists utilizing several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling.