



MIDLAND, MI

TOTAL POPULATION

41784

POPULATION DENSITY

1154.3

TOTAL AREA (sq. miles)

36.2

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Midland
High Speed Roads with Bike Facilities	47%	4%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	18%
Bicycle Education in Schools	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	14%	1%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 89K	1 PER 139 K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4 / 10

KEY OUTCOMES

	Average Silver	Midland
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.8%	1.0%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	498	628
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	8	0



KEY STEPS TO SILVER

- » Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.
- » Ensure that high speed and/or high volume roads do not pose a barrier to bicycling in your community. Your application indicated that a higher than average percentage of your road network is composed of high speed roads. Road and/or lane diets may be appropriate for calming traffic while providing safe and comfortable places for people to bike and walk.
- » Midland has some excellent Safe Routes to School efforts that have led to a significant increase in bicycle usage by students



- ages K-12. Build off of this momentum by increasing staff time spent working with schools to provide safe routes, providing opportunities for students to learn to ride on bicycles in school, and acquiring a fleet of bicycles for in-school education efforts so that students can learn to ride regardless of the availability of a bicycle in their household.
- » Continue to increase the amount of high quality bicycle parking throughout the community.
- » Continue efforts to provide events that are safe and accessible for all members of the community, such as the Midland Community Bike Tour. These events can be great places to engage the community in imagining what a better bicycle network might look and feel like.