



# EVANSTON, IL

TOTAL POPULATION

75282

POPULATION DENSITY

9676.3

TOTAL AREA (sq. miles)

7.8

# OF LOCAL BICYCLE FRIENDLY BUSINESSES 1

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Evanston
High Speed Roads with Bike Facilities	47%	NO ROADS >35 MPH
Total Bicycle Network Mileage to Total Road Network Mileage	60%	8%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	13%	60%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 37K	1 PER 19K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	7 / 10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	5 / 10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	5 / 10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	2 / 10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	6 / 10

## KEY OUTCOMES

	Average Gold	Evanston
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	5.4%	3.5%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	301	631
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	0.2	3



## KEY STEPS TO GOLD



- » Pursue piloting efforts that can educate the public and build support for an improved bicycling and walking network. During the piloting process design elements can be refined and adjusted as residents and roadway users explore and use public way improvements such as neighborhood round-a-bouts, wayfinding signage, bike boxes, traffic diverters, and separated bike lanes.
- » Clearly communicate progress on bicycle plans and other key metrics to inform citizens about the accomplishments and return on investment of improvements for bicycling and walking. Annual benchmarks or other dashboard-style reporting may help people see change in your community.
- » Continue to expand your bicycle network so that it provides a high quality bicycle network that connects the entire community. There are currently many high quality facilities, but they do not connect

the entire community. Creating a community-scale goal related to the quality of your bicycle network may be helpful for ensuring that changes are made on the community-scale.

- » Your application indicated that there are current restrictions on sidewalk use and road use in your community. If there are not appropriate alternative facilities these restrictions can create barriers to bicycling that are difficult to overcome. Ensure that these restrictions are only in place where necessary for safety and that alternative facilities exist to mitigate the impact of these restrictions.
- » Congratulations on launching an expansion of the Divvy bike share system in Evanston! Take steps to ensure that the bike share system is accessible for all people in the community, such as implementing subsidized memberships for low-income residents or cash payment options.