Strengthen your Complete Streets policy to ensure rigorous implementation. A stronger policy would make it clear under what circumstances the City of Monona authorizes the establishment of bikeways and pedestrian ways in accordance with the requirement of Wisconsin’s Complete Streets law for a local jurisdiction to authorize the creation of those facilities when state funds are used on a project. A stronger policy would also create a defined process for policy compliance.

Ensure that there are bicycle education opportunities specifically for women, seniors, families and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns are addressed by the curriculum.

Expand encouragement efforts in partnership with local bicycle advocacy groups. Host, sponsor and encourage a greater variety of bicycle-themed community events, campaigns and programs. Increase your efforts on Bike to Work Day and Bike to School Day. Ensure to widely advertise all bicycle-themed community events and programs. For ideas and more information, visit http://bikeleague.org/bikemonth.

Organize an official Bicycle Advisory Committee to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects.