Continue efforts to develop a comprehensive bicycle master plan in close collaboration with the community to ensure public involvement, information and ownership. Develop a clear vision statement and set ambitious but attainable targets. The overarching goal should be to encourage residents to bike more often for recreation and transportation.

Increase road safety for all users by reducing traffic speeds. Lower the speed limit especially downtown, around schools, and in neighborhoods. Use traffic calming measures and low speed design principles to achieve higher compliance rates.

Expanding the staff time focused on bicycling-related projects and programs would help in scaling up your BFC efforts.

Offer regular bicycle skills courses for your transportation engineers and planners, or other city staff and elected officials, which include on-bike instruction and in-traffic cycling. This type of course can increase familiarity with safe designs and areas for improvement in the community.

Develop a formal process to reach out to minority/low-income communities to ensure that they are included in the bicycle planning decision-making process.

Increase your efforts on Bike to Work Day and Bike to School Day. Encourage competition between employers and schools for participation in events and track participation. For ideas and more information, visit http://bikeleague.org/bikemonth.