



HENDERSON, NV

TOTAL POPULATION

270,811

TOTAL AREA (sq. miles)

105.5

POPULATION DENSITY

2392

OF LOCAL BICYCLE FRIENDLY BUSINESSES **3**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

| | Average Gold | Henderson |
|---|--------------|-----------------------|
| Arterial and Major Collector Streets with Bike Lanes | 65% | 59% |
| Total Bicycle Network Mileage to Total Road Network Mileage | 43% | 110% |
| Public Education Outreach | VERY GOOD | VERY GOOD |
| Share of Transportation Budget Spent on Bicycling | 14% | 10% |
| Bike Month and Bike to Work Events | VERY GOOD | GOOD |
| Active Bicycle Advocacy Group | YES | YES |
| Active Bicycle Advisory Committee | YES | MEETS MONTHLY OR MORE |
| Bicycle-Friendly Laws & Ordinances | VERY GOOD | FEW/GOOD |
| Bike Plan is Current and is Being Implemented | YES | YES |
| Bike Program Staff to Population | 1 PER 32K | 1 PER 27K |

CATEGORY SCORES

| | |
|---|---------------|
| ENGINEERING <i>Bicycle network and connectivity</i> | 4 / 10 |
| EDUCATION <i>Motorist awareness and bicycling skills</i> | 5 / 10 |
| ENCOURAGEMENT <i>Mainstreaming bicycling culture</i> | 5 / 10 |
| ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i> | 6 / 10 |
| EVALUATION & PLANNING <i>Setting targets and having a plan</i> | 3 / 10 |

KEY OUTCOMES

| | Average Gold | Henderson |
|--|--------------|-----------|
| RIDERSHIP <i>Percentage of Commuters who bike</i> | 5.5% | 0.2% |
| SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i> | 100 | 2692 |
| SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i> | 0.6 | 22 |



KEY STEPS TO GOLD



» Install an on-street bicycle wayfinding system with distance and destination information at strategic locations around the community, integrating preferred on street routes and off-street facilities.

» Ensure that there are bicycle education opportunities specifically for seniors, families and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns are addressed by the curriculum.

» Develop a design manual that meets current NACTO standards or endorse the NACTO Urban Bikeway Design Guide.

» Encourage local institutions of higher education to promote cycling to students, staff, and faculty and to seek recognition through the Bicycle Friendly University program.

» Continue to work with the Henderson Police Department to implement specialized training for all officers focused on increasing awareness of bicycle-related laws and enforcement of traffic laws that contribute to bicyclist injuries.

» Conduct community-wide research on bicycle usage to more efficiently distribute resources according to current and potential demand. Conduct counts on roads and trails, count parked bicycles at schools and transit stations, or conduct a statistically relevant community bicycle survey.