



CUPERTINO, CA

TOTAL POPULATION

60,189

POPULATION DENSITY

5180

TOTAL AREA (sq. miles)

11.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Cupertino
Arterial and Major Collector Streets with Bike Lanes	45%	98%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	30%
Public Education Outreach	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	7%	30%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MEETS MONTHLY OR MORE
Bicycle-Friendly Laws & Ordinances	SOME	FEW
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 40K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3 / 10

KEY OUTCOMES

	Average Silver	Cupertino
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	0.7%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	2123
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	11.2



» Adopt and implement the major update to your bicycle plan that is currently being prepared. Ensure that state-of-the-art bicycle facilities are included, and that infrastructure planning is complemented with encouragement, education, and enforcement programs to increase usage.

» Continue to expand the bike network, especially along arterials, through the use of different types of bicycle facilities. On roads where automobile speeds regularly exceed 35 mph, it is recommended to provide protected bicycle infrastructure such as protected bike lanes/cycle tracks, buffered bike lanes or parallel 10ft wide shared-use paths (in low density areas).

» Provide education opportunities specifically tailored to

women, seniors, and other demographic populations.

» Launch a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike and to bridge the "last mile" between public transit and destinations. See what is being done across the country at <http://nacto.org/bikeshare/>

» Riding on a sidewalk is often a sign that a bicyclist does not feel comfortable riding in the street. Prohibiting bicyclists from riding on sidewalks in all areas of a community can be counterproductive because it discourages new riders and other riders who are not comfortable riding with traffic.