



BROWNSVILLE, TX

TOTAL POPULATION

181,860

POPULATION DENSITY

1207.1

TOTAL AREA (sq. miles)

147.5

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Brownsville
Arterial and Major Collector Streets with Bike Lanes	45%	62%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	10%
Public Education Outreach	GOOD	SOME
Share of Transportation Budget Spent on Bicycling	7%	10%
Bike Month and Bike to Work Events	GOOD	LITTLE/GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	SOME	FEW/GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 26K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2 / 10

KEY OUTCOMES

	Average Silver	Brownsville
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	0.1%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	UNKNOWN
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	UNKNOWN



» Ensure good connectivity of your street network by adopting connectivity policies or standards. A well connected street network is associated with more walking, biking, and transit use due to greater directness of travel and more route choice options.

» Work with your local bicycle groups or interested parents to expand the Safe Routes to School program to all schools. Click here for an exemplary bicycle safety curriculum designed for fourth and fifth grade students. For more information on Safe Routes to School, see the National Highway Traffic Safety Administration's Safe Routes To School Toolkit or visit www.saferoutesinfo.org.

» Design and publish a local bike map in paper and online. The

map should outline the existing on and off-road bicycle network by infrastructure type and could mark the locations of landmarks, public restrooms, water fountains, bike repair stations and bike parking.

» Ensure that police officers report cyclist crash data and potential hazards to the public works department, traffic engineers and transportation planners to timely identify sites in need of safety improvements for cyclists.

» Adopt a Vision Zero plan to improve road safety for all road users. To learn more about Vision Zero, visit visionzeronetwork.org.