



# PLEASANTON, CA

TOTAL POPULATION

70,285

POPULATION DENSITY

3,091.0

TOTAL AREA (sq. miles)

22.7

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

N/A

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Pleasanton
Arterial Streets with Bike Lanes	45%	85%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	23%
Public Education Outreach	GOOD	VERY GOOD
% of Schools Offering Bicycling Education	43%	95%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	SOME	SOME
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	7396

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	5/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	3/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	3/10

## KEY OUTCOMES

	Average Silver	Pleasanton
<b>RIDERSHIP</b> <i>Percentage of daily bicyclists</i>	3.5%	1.96%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k daily bicyclists</i>	180	182.9
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k daily bicyclists</i>	1.4	1.5



## KEY STEPS TO SILVER



- » Work with your business community to increase the amount of high quality bicycle parking at popular destinations.
- » Upgrade existing bike lanes to protected bike lanes, and add new protected bike lanes along arterials. Work with Caltrans to improve arterials with freeway onramps and offramps so that a cyclist can use the road safely.
- » Aggressively work to bridge the gaps across waterways and freeways. Also close other gaps in bike lane network.
- » Adjust the traffic signals so that it detects cyclists and allow enough time so that the cyclist can get through the intersection.
- » Promote cycling throughout the year by offering or supporting more family-oriented community or social rides, and

bicycle-themed festivals, parades or shows.

- » Lead by example and encourage local businesses, agencies, and organizations to promote cycling to their employees and customers.
- » Launch a bike share system that is open to the public.
- » Ensure that police officers are initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.
- » Ask police officers to target both motorist and cyclist infractions to ensure that laws are being followed by all road users. Ensure that bicycle/motor vehicle crashes are investigated thoroughly and that citations are given fairly.
- » Implement the current bike plan.