



PHOENIX, AZ

TOTAL POPULATION

1,513,357

POPULATION DENSITY

2,958.0

TOTAL AREA (sq. miles)

511.6

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Phoenix
Arterial Streets with Bike Lanes	45%	25%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	9%
Public Education Outreach	GOOD	GOOD
% of Schools Offering Bicycling Education	43%	10%
Bike Month and Bike to Work Events	GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	SOME	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	79324

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3 / 10

KEY OUTCOMES

	Average Silver	Phoenix
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.73%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	445.2
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	7.6



KEY STEPS TO SILVER



- » Increase the amount of high quality bicycle parking throughout the community.
- » Continue to expand the on street bike network and to increase network connectivity. On roads with posted speed limits of more than 35 mph, it is recommended to provide protected bicycle infrastructure. Use road diets to calm traffic speeds and create space for appropriate bicycle infrastructure where needed.
- » Expand the Safe Routes to School program.
- » Continue to expand your public education campaign promoting the share the road message.
- » Offer targeted bicycling skills training opportunities for women and minorities

- » Promote cycling throughout the year by offering or supporting more family-oriented community or social rides, and bicycle-themed festivals, parades or shows.
- » Implement and rapidly expand the bike sharing system
- » Ensure that police officers are initially and repeatedly educated on traffic law as it applies to bicyclists and motorists.
- » Dedicate funding for the implementation of the bike plan.
- » Expand efforts to evaluate bicycle crash statistics and produce a specific plan to reduce the number of crashes in the community.