



NEW ORLEANS, LA

TOTAL POPULATION

369,250

TOTAL AREA (sq. miles)

90.7

POPULATION DENSITY

4,070.0

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	New Orleans
Arterial Streets with Bike Lanes	65%	25%
Total Bicycle Network Mileage to Total Road Network Mileage	43%	10%
Public Education Outreach	VERY GOOD	EXCELLENT
% of Schools Offering Bicycling Education	50%	15%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	YES
Bicycle-Friendly Laws & Ordinances	VERY GOOD	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 32K	41752

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4/10

KEY OUTCOMES

	Average Gold	New Orleans
RIDERSHIP <i>Percentage of daily bicyclists</i>	5.5%	2.42%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	100	216.0
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	0.6	1.3



KEY STEPS TO GOLD



- » Institutionalize and fund a bicycle and pedestrian program.
- » Have your Bicycle Advisory Committee meet monthly to step up your BFC efforts.
- » Rigorously implement the Complete Streets policy
- » Continue to increase the amount of high quality bicycle parking throughout the community, especially at multi-family and public housing complexes. Develop a formal bike parking program.
- » Continue to expand the on and off street bike network and to increase network connectivity.
- » Install a bicycle wayfinding system with distance and destination information at strategic locations around the

community, integrating preferred on street routes and off-street facilities.

- » Expand the Safe Routes to School program.
- » Offer bicycling skills training opportunities for adults more frequently.
- » Launch a bike share system that is open to the public.
- » Ensure that all police force members know the laws that protect bicyclists and pedestrians, enforce them, and help with the education of all roadway users.
- » Where State routes intersect with local roadways are major crash hotspots in the City. Step up coordination between the City and State entities to create safer conditions.