



# SANTA BARBARA, CA

## TOTAL POPULATION

90,893

## TOTAL AREA (sq. miles)

42

## POPULATION DENSITY (people per sq. mile)

4,500

## COMMUNITY SETTING

Urban

## BICYCLE FRIENDLY COMMUNITY BUILDING BLOCKS

Percentage of Arterial Streets with Dedicated Bicycle Facilities	NOT REPORTED
Updated Bicycle Plan Adopted and Being Implemented	YES
Bicycle-Oriented Engineering Policies	LOCAL COMPLETE STREETS POLICY
Promotion of Bike Month and Bike to Work Events	YES
Active Bicycle Advisory Committee	NO, MEETS
Active Bicycle Advocacy Group	YES
Bicycle Program Staff to Population (expressed in full-time equivalents)	1 PER 181786 PEOPLE

## MODAL SPLIT OF COMMUTERS

### BICYCLING

5.58%

### WALKING

6.80%

### PUBLIC TRANSIT

6.14%

## SCHOOLS OFFERING BICYCLING EDUCATION

### ELEMENTARY SCHOOLS

> 90%

### MIDDLE SCHOOLS

> 90%

### HIGH SCHOOLS

None



## COMMUNITY HIGHLIGHTS



» The City's Bicycle Master Plan projects are for the most part, exhausted and needs to be re-evaluated by the community to identify priorities and new projects. The City applied for and received a local grant to launch a comprehensive community outreach project to update the City's Bicycle Master Plan. Through this effort the City intends to find out if improving bicycling infrastructure is a community priority, generate ideas from residents

about ways to improve facilities and programs and create solid list of community supported projects. In this effort the City intends to use innovative public outreach strategies integrating the use of internet tools and social media to engage the public in addition to traditional forms of municipal planning outreach strategies. We are excited to have received grant funds to match City funds and embark on this significant planning effort with the community.